

IT'S NICE IN THE SUN

Wednesday, January 13	Max. Min.
Thursday, January 14	61 44
Friday, January 15	64 32
	61 32

The Desert Sun

and PALM SPRINGS NEWS

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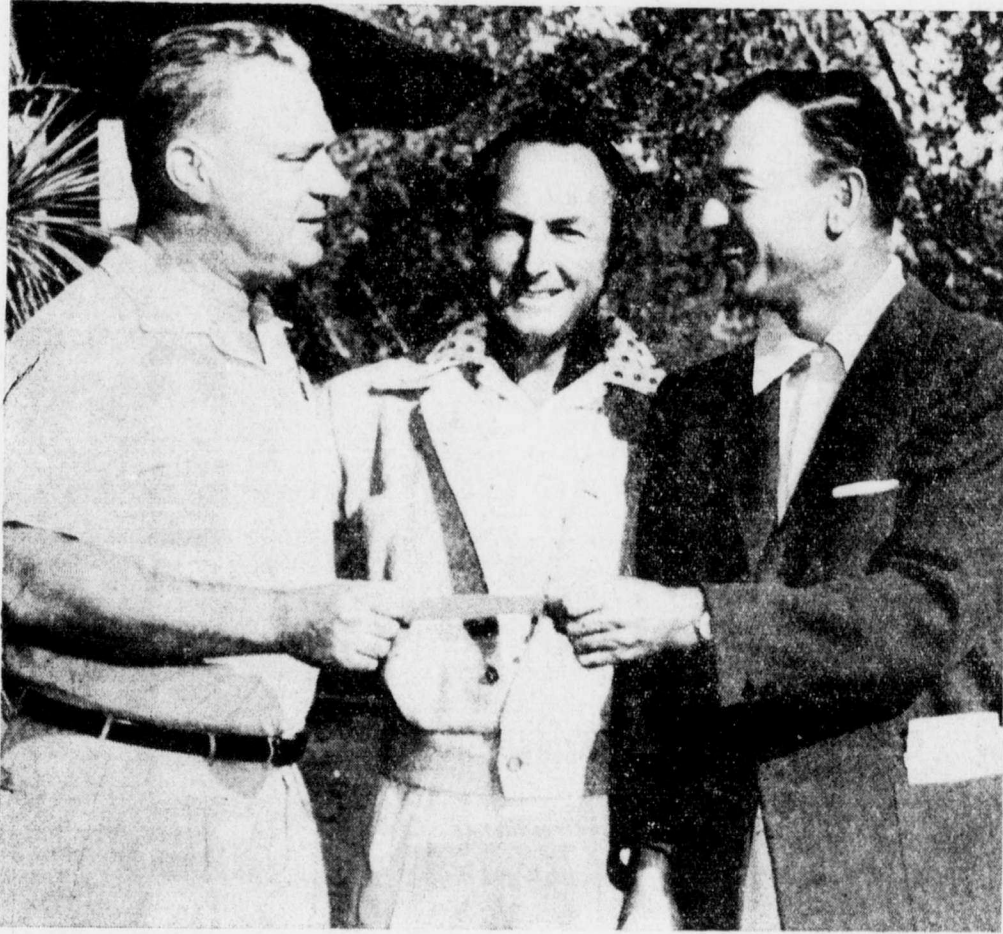
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2 Sections — 14 Pages

Palm Springs, California, Monday, January 18, 1954

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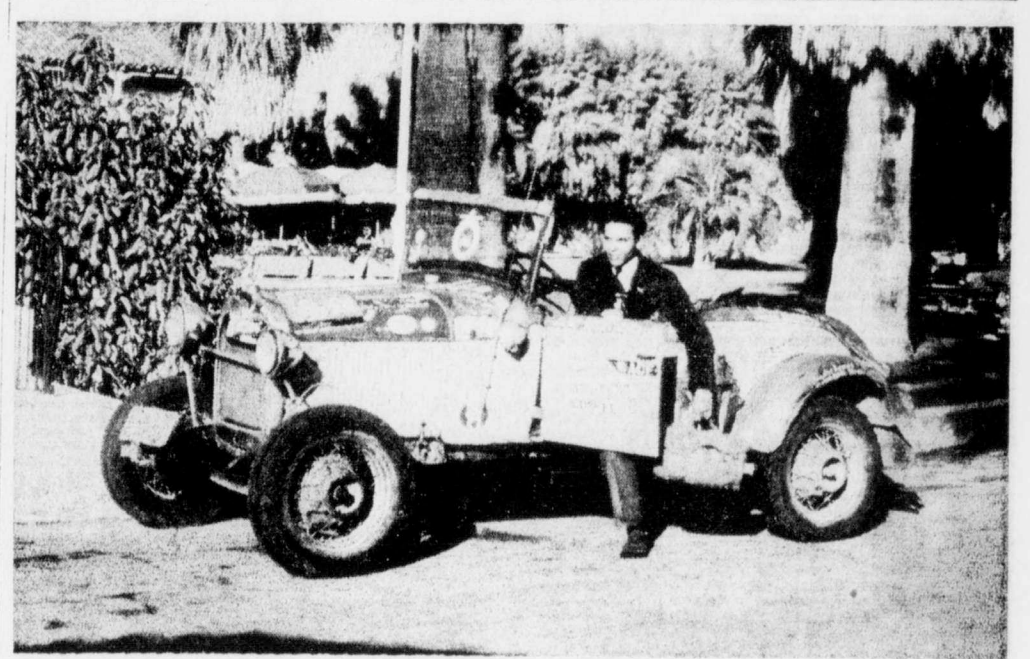
Plan Study of Flood Threat



(Frank Partridge Photo)
COMMUNITY CHEST — Ben Hogan, right, "Mr. Golf," presents A. G. Kettmann, Community Chest chairman, left, and Stan Rosin, Advance Gifts chairman, check for \$500 to help fill the chest. The check was from proceeds of the Ben Hogan recent Testimonial Dinner.



IN AMATEUR PART — Bob Hope will be one of the participants in the Pro-Member part of Thunderbird's \$15,000 PGA approved golf tournament January 28, 29, 30 and 31. Hope, who attracts one of the largest galleries on the course, is pictured practicing his putting on the ninth green at Thunderbird.



(Edward Gandy Photo)
XICO AND BALSAGUANA — Francois Moreau, 19-year-old Brazilian youth, is pictured with his car, Balsaguana, at The Desert Inn, where he delivered a personal message to Earl Coffman and George Roberson, co-owners, from residents in Descansopolis, the "Palm Springs of Brazil." Balsaguana is of 1929 vintage, and is named after the leading character in a French play, approximately 30 years of age which is defined by the author as the best age for a woman.

Council to Act on Highway Plan Tuesday

Final precise plan for the permanent routing of Highway 111 and its improvement will be presented to city council Tuesday night, following its adoption Wednesday by the city planning commission at a public hearing at which no one appeared in opposition.

Property owners at an earlier informal meeting had expressed their approval of the plan, which will maintain the present routing of the highway.

Council is expected to set a date for a public hearing of the proposed plan, prior to its adoption by them, and its being submitted to the State Highway Commission.

In other action Tuesday, council is expected to consider bids for a street sweeper.

FLOOD CONTROL PLANS AND LAND USE STUDIED

Prospective purchasers of the Indian land at the court sale Wednesday need not be alarmed about immediate banning of subdivisions there because of flood control problems.

This was the information today from informed sources who stated that in numerous subdivisions in this area original purchasers of lots and homes have been informed of the flood danger, and many of these areas are the most popular and exclusive residential areas of the city.

THE LAND in Section 26, the proposed sale and the possible flood danger were discussed at an informal meeting of city council, city planning commission, County Flood Control Engineer John Bryant, commissioners of Flood Control District No. 6, and Henry Harris, Jr., assistant area director, Bureau of Indian Affairs, Ned Mitchell, local Indian agent, and a representative of the United States Army Engineers.

Bryant told the group of the danger to this area in Section 26 by a heavy rainfall, along with similar dangers existing in Sections 23, 24 and 25, and that if an opinion was requested of him, he would not recommend subdivisions there.

THE GROUP agreed that Harris would request a letter from Bryant stating this fact and that he would present it to

This Side of The Sun

By Phat,
See smelly goot
On yonder hill,
Spends his day
Eating chlorophyll
(Courtesy Ogden Nash)

The above was purportedly submitted by Nipper, Dickie McFarland's big, black dog whose feelings I apparently hurt last Thursday when I intimated no one had ever told him (Nipper) about chlorophyll. To the verse was attached a brief comment: "So do you."

SEEMS THERE is some confusion and, as a result, much inconvenience ahead of some motorists. When the state decreed that there would be only one 1954 tab and that on the rear, several motorists thought that meant they needed no front license plates, just one on the rear. And so, when they took off the old 1953 tab they threw the license plate away, too. They had better rush to retrieve the old plates. There's no tab needed on the front plate. But the front plate certainly must be there.

NOW HERE'S where I probably start an argument. And get some nasty notes. But I make the claim that U. S. Highway 6 is the longest and twistiest and remote in the nation's road system. If that matters. Anyway, after my trip with Charles McFarland a week ago I naturally wanted to see where I had been. And so I browsed over the Rand McNally. And idly reading maps, noticed U. S. 6. New one to me. Traced it across the country. It starts in Los Angeles, meanders northward, crosses Nevada in the middle and winds up, after crossing 14 states, at Provincetown, on Sandy Hook, across from Boston. In its winding across the land it bypasses every major city but Omaha and Cleveland. So if you want to take a nice, long quiet ride,

Burn Mortgage on Church at Annual Meeting

Palm Springs Community church celebrated last week. They burned the \$25,000 mortgage on the church property and announced plans for a great expansion program.

Both events occurred at the annual meeting of the congregation at the church.

FRED INGRAM, manager of the Bank of America here, brought the cancelled mortgage to the meeting and Carl G. Lykken touched a match to it. Trustees of the church, Dr. James H. Blackstone Jr., pastor, and Mrs. Zaddie Bunker, charter member, looked on.

Paul Kellerblock outlined the expansion program which calls for purchase of property across the street to the west for a parking area and additional facilities for the Sunday school and youth work.

ROSS BLEMING, Fay Brainard, George B. Davies, Dr. Walter Fifield, William Lippman, Frank Little were reelected as Elders and new Elders elected were Lewis Duncan, George Chapman and Dr. Stanley Douglas.

Dewey Wallace, Dr. William Aikin, William Dunkerley, D. B. Carlin and Al Normandin were elected Trustees and David King and Frank Miller re-elected Trustees.

It was reported that church membership now totals 482 and Sunday school enrollment is 603.

SPEEDIEST SPORTS CARS TO RACE THIS WEEKEND

(Photo on Page Four)
Every type of sports car featured in racing today will be entered in the sixth annual Palm Springs Road Race next Saturday and Sunday, January 23 and 24, George Cary, director, announced today.

One of the leading models will be the Kurtiss, an American car built by Frank Kurtiss of Los Angeles, and which has won more races than any other car on the West Coast.

The Kurtiss is usually powered by Lincoln, Mercury, DeSoto or Cadillac engines, and all four are driven by Lt. Ben Evans of the United States Air Force, officers said.



ALL PAID UP — Carl G. Lykken, right, touched match to Community church mortgage which was announced all paid up at last week's general church meeting. Looking on are Charles Henderson, church secretary, Don McPherson, Maude McQuillin, Fred Ingram, Bank of America manager and Zaddie Bunker, charter member of the church.

Driver Accused of Manslaughter in Wreck Here

California Highway Patrol announced Thursday that it has issued a warrant for the arrest of Harold Jacobs, Phoenix, charging him with manslaughter in connection with the death of Mrs. Lucille Rhyner, also of Phoenix.

Mrs. Rhyner, a passenger in Jacobs' car, died of injuries suffered when his car was involved in a three-car accident Tuesday evening on Highway 99 between Garet and Thousand Palms.

A CORONER'S JURY Thursday afternoon said that Jacobs had been driving "in a negligent manner." Jacobs was not present at the inquest at Wile's Mortuary because he was still receiving treatment at Desert Hospital for shock and possible internal injuries.

Jacobs and Mrs. Rhyner were returning home from a fashion show in Los Angeles. Mrs. Rhyner operated an apparel shop in Phoenix.

Jacobs was reported to have been attempting to pass another car on the two lane highway, when he sighted a car approaching over a rise in the road and tried to cut back behind the vehicle he was passing, according to California Highway Patrol officers.

HIS FRONT BUMPER caught the rear bumper of the car ahead, swinging his car broadside into the opposite lane of traffic where it was struck by a car driven by Lt. Ben Evans of the United States Air Force, officers said.

Funeral services for Mrs. Rhyner, 33, will be conducted in Phoenix, with interment in Oshkosh, Wisconsin.

Survivors are her parents, Mr. and Mrs. Morton E. Welton, of Oshkosh, and a 16-year-old son, Walter, of Phoenix. Mrs. Welton was present at the inquest.

Following Jacobs' arrest he was released on \$1,000 bail.

Engineers

City Facilities
Opened to Them

All city recreation facilities have been opened to members of the Army Engineers topographical battalion now conducting a survey of the Santa Rosa mountains. City Recreation Director Howard Haddock announced today.

The four local basketball teams in the city league have added players to their squads, as one part of the program. In addition, the unit will have its own team for exhibition games.

The battalion will be here for 90 days.

PRO BOWL GAME BROADCAST HERE

Palm Springs had another exclusive Sunday when the East-West pro bowl football game was broadcast on Channel 6 by Telemeter.

The game was blacked out on other southland television sets and only witnessed here via the air waves.

LAD, TOURING NATION IN ANCIENT CAR, HERE

By DON KLOTZBUECHER
A 1929 Model A Roadster, a limited amount of cash (very limited), a love of adventure and the ambition and courage to satisfy his curiosity about America by personal inspection.

This probably could be termed the dream of every American boy, and one is now realizing it.

He is Francois Emile Moreau, 19-year-old resident of Sao Paulo, Brazil.

FRANCOIS, or Xico (pronounced Chico) as he is nicknamed, arrived in Palm Springs Monday night to complete his half of an agreement he had made with friends of his family, to compare Palm Springs with Descansopolis, the "Palm Springs of Sao Paulo state of Brazil."

While here, he was to deliver personal messages to Earl Coffman and George Roberson, co-owners of The Desert Inn.

Under the contract, he was to receive \$500 for this mission, which included several stories of comparison to be sent back. The money was to be waiting for him in Mexico City, but unfortunately it wasn't there and he came on without it.

AND HE DOESN'T want to hear the universal comment of "I told you so," if he was to see ADVENTURE, 8A

The PUBLISHER'S Corner

WELCOME, SERVICE MEN . . . to Palm Springs. We haven't seen as many in the Village for a long time. The Army Engineers — 125 strong — moved in last week and established headquarters in the barracks at the Airport built for the Transport Command a decade ago. They are the Topographical Battalion of the 30th Engineers and they'll be here for three months. We'll see their "flying windmills" hovering over nearby Santa Rosa mountains, of which they are making a geodetic survey for the Department of Interior. The four helicopters will operate in the daytime only—which will give the Engineers time to visit the Village in the evenings. The group is commanded by Major Wayne Walters and their home base is Fort Scott in the Presidio at San Francisco, California.

On behalf of the community, we welcome these men to Palm Springs and hope their stay here will be an enjoyable one. We feel sure they will find a friendly atmosphere prevailing in the Village. The Desert Sun takes this means of introducing these Army Engineers to our people — and suggesting that we extend to them our traditional hospitality.

THE MARINES ARE COMING TOO! We will see more and more service men about town as the Marine Training Center at Twentynine Palms nears completion and men are being moved into the big, new base every month. Of permanent construction and equipped with the finest facilities for the comfort of the personnel, the Training Center will no doubt be active for many years to come. Men will be sent there on a rotational basis for technical training on the huge artillery range.

While transportation facilities have not yet been established between Palm Springs and Twentynine Palms, many of the men will find their way to this resort area for recreation. There will be 7200 of them when the base is activated to full capacity within the next few months. Half that number are stationed there at the present time. We understand that an application is pending for a bus line between here and Twentynine Palms. The trip takes about an hour. A more direct route between the High Desert — as that area is called — and the Coachella Valley is now under consideration which would shorten the distance considerably. It would link more closely these two areas which have many common interests — and provide the Marines with quicker access to the recreational facilities of this resort area.

Many of these men are far from home in strange surroundings. There are numerous ways we can help them enjoy their visits to Palm Springs. Let's keep this in mind as the Marines begin coming here in greater numbers.

Admits Theft

Must Spend Ten Days in Jail

Manuel Herrera, 43, 219 South El Segundo, was sentenced to 10 days in jail last week by Judge Eugene Thierman, after he entered a plea of guilty to theft of the wallet of John J. Kitchen, 267 Beech street, while the latter slept in his car at 200 South Indian avenue between 2 and 3 a. m. Saturday.

The wallet and the \$75 in cash it contained were recovered.

FARKED CAR HIT

Hit-and-run property damage to the left fender of his car while it was parked in a downtown parking lot was reported to police Wednesday evening by James L. Jensen, 5100 The Ranch Estates.

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Cancer Society Meeting Set for Wednesday Here

Palm Springs Branch, American Cancer Society, will meet with county representatives in an organization meeting for the March fund drive, at noon Wednesday at the home of Mrs. John Clark, 1200 Paseo El Mirador.

Quota will be set, and campaign plans arranged. Local officers expected to attend are Chairman Harold Hicks, Mrs. Milton Portis, Francis Crocker, William Elliott, and Mrs. Clark. County officers expected are Ruth Jones, secretary and Mr. Davis, local representative. Villagers who wish to aid with the campaign are asked to contact Mrs. Clark, phone 3443.

Board of directors of the county group held a dinner meeting at Palm Springs Biltmore Hotel last week and heard Dr. John Schreyer, executive committee member, tell of his latest advances in cancer research.

Two Boys Arrive at Desert Hospital

Two births recorded at Desert hospital during the past week were:

A boy, weighing eight pounds 15 ounces, to Mr. and Mrs. Fred Hathaway, 1124 Via Calida, on January 15, and a boy born to Mr. and Mrs. Bruce Pickett, 421 Cottonwood road.



SITA AT WHITE SUN - White Sun Guest Ranch was a gay scene last week when members of the Student International Travel Association (SITA) gathered there for their third annual reunion. Above is a 1914 Jitney bus in which three of the members drove to the desert from Los Angeles.

Auto Hits Rock, Driver Injured

George Thurman Chadwick, 646 Camino Real, suffered minor head injuries when he lost control of his jeep while traveling on Panorama road, and it crashed into a boulder at the side of the road at 1 p. m. Thursday.

Chadwick's jeep struck a rock when making a turn, causing him to lose control. Officer Edward Gutmann reported. He was preparing to jump from the vehicle when it struck the boulder, throwing him against the windshield. Chadwick received emergency treatment at Desert Hospital.

Damage to the jeep was estimated at \$100.

DHS Zone Hearing Set for Wednesday

Public hearing on a proposed zoning plan for nine square miles in the Desert Hot Springs area will be held Wednesday county planners announced Friday.

The hearing will start at 1 a. m. at the Desert Hot Springs school.

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White Sun Ranch Scene of Annual Reunion of SITA

By JAN F. ROUSE

Of real interest to local Palm Springs deserters was the White Sun Guest Ranch's week-end SITA Adventure Trails Reunion last week when over 70 alumni members of SITA (The Students International Travel Association) and Odyssey Adult Tours gathered there for their third annual reunion. The affair was typical of similar reunions being held in the major cities throughout the United States where these world adventurers of all ages convene to re-live the experiences of their SITA foreign travels.

Young and old alike were there... all held together by the common bond of adventure shared by members from the "Adult Camel Tour" of the Mediterranean Basin, the Round-the-Worlders and the Hawaii Schooner youngsters and always—the European student cycling members plus more! All spent the weekend basking under the warm desert sun and enjoying the countless activities—hiking, riding, swimming, bicycling at the White Sun Ranch. Ages ranged from 15 to 65—and some of the SITA faithfuls came from as far away as Morristown, New Jersey and Schenectady, New York, with others from Tucson, Arizona, Santa Barbara, San Diego, San Francisco and Los Angeles! The prize for the most loyal and patient group arriving should go to Frank Dupuy of San Gabriel, Peter Marr of Pasadena, and Miss Anne Perkins, prominent young Los Angeles socialite, who made the long

Open Door in Traffic Brings Police Ticket

Catherine C. Pappas, 422 Hottel, was cited for opening her vehicle door into the lane of traffic, following an accident at 3:30 p. m. Friday involving her parked car and one driven by Vernon H. Krings, Cathedral City.

Cathedral City Man Injured in Accident

Automobiles driven by Edward W. Gorges, 45, of Cathedral City and Fred Small, 17, of Palm Springs were involved in a collision at Glen and Grove streets in Cathedral City Thursday.

Gorges suffered minor injuries in the accident.

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Suspect Caught After Two Years

David Whittaker, San Diego was returned here this week to face charges of stealing a trailer in 1951, Police Chief John S. Davis reported.

An anonymous tip as to Whittaker's location led to his arrest, just three months before the statute of limitations would have applied to the case.

Whittaker is charged with taking the trailer, and traveling through Washington, Colorado and Arizona, before it was abandoned by his wife at Blythe.

He entered a plea of not guilty at arraignment in justice court, and Judge Eugene Thierman set his preliminary hearing for January 19.

The Desert Sun—20th

SMITH SPRINGS, CALIFORNIA Monday, January 18, 1954

Artist Honored at DHS Gallery Tea

William Darling, Palm Springs artist, was honored at an art tea at Adlington's in Desert Hot Springs Sunday.

The occasion marked the opening of his one-man exhibition there.

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Of course there will some different dances each night

Admission - \$1 per person including tax
DANCING 8:30 'TIL 12 SATURDAY NIGHTS 'TIL 1 (No liquor sold or served in the ballroom)

Drive East on Paseo El Mirador to Sunrise Way — North One Block or follow signs to The Ranch



(Desert Sun Photo)
AT NORTHWEST REUNION PARTY — Four directors of the Shadow Mountain Club were in attendance at the Friday night opening of the four-day Northwest Reunion Party at the club. Pictured are, left to right, Robert G. Meyler; A. Ronald Button, Republican National committeeman; Leland Quick, club president, and A. E. Stewart, president of Catalina Swim Wear company.



From Page 1—**MORE ABOUT THIS SIDE**

dodge city traffic, after you leave Los Angeles it will be fairly quiet all of the way to the Atlantic and you can finish up looking across the bay to Boston... Will be easier than Palm Canyon drive on a Sunday.

COMES A NOTE confirming our only flying saucer of the season... Two weeks ago visitors at the Clarence Reed home at Araby Point reported seeing a bluish white object scrape the Santa Rosas and explode... They asked if anyone else had seen it... Comes a call from Bonnie Woodmanson who reports seeing the object but didn't say anything about it before because of the scoffers at flying saucers... Referring again to that Mexican trip there were two items I forgot to mention... One was the surprise and delight registered by Mrs. G when the native Mexicans were able to understand her Spanish and the other was the hundreds of heads seen on the trip... Cattle, sheep and lettuce.

IT MUST HAVE been cold here last week... Saw Eddie Fitzgerald who usually takes all the advantage of the sun that he can by wearing the least possible clothes, crossing Palm Canyon drive the other day not only wearing pants and sweater but **SHOES**... Read somewhere the other day that when the average man argues with a woman the result is always the same: "He came, he saw, he concurred"... Last week I bragged about having a sheaf of notes left over for today... In the meantime, some low life whom I'm still seeking, used my desk... My carefully arranged disorder whereby I can find anything I want, was neatly put in order... And I can't find the notes... For which you probably may be thankful.

Rotary to Hear Talk by Scudder

Dr. Kenyon Scudder, superintendent of the Chino Institution for men, will be the speaker at Wednesday noon's meeting of Palm Springs Rotary club at The Tennis Club. His subject will be: "Prisoners Are People." Dr. Arthur G. Hoff, vice president of the club and superintendent of schools here, will introduce the speaker.

Annual Dinner of Chamber Slated Tomorrow Night

One of the largest gatherings of the year is expected tomorrow night at the Tennis club when the 13th annual Midwinter dinner of the Chamber of Commerce is staged. Dinner will be served at 8:15 p. m. with principal feature of the evening being the installation of new officers and reports on the year's achievements.

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Saudi Arabia to be Topic of Talk at Lions Rally

Al Gardiner, former manager of the Bank of America here and visiting in the Village after many years in Saudi Arabia, will be the speaker at this week's meeting of Palm Springs Lions club Thursday noon at the Chi Chi.

He will speak on Saudi Arabia and its oil potentialities.

Last Thursday Dr. Stan Dougan was the speaker telling an interested audience of "The Miracle of Birth."

Dr. James H. Blackstone Jr., pastor of Community church here, was program chairman.

Harold West, president, presided.

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Proceeds to Palm Springs Community Chest

Palm Springs to be World Golf Capital

Top Pros Heading for Thunderbird PGA Tournament

(Photo on Page One)
Only one more week remains before the golfing spotlight of the world swings to Palm Springs and further establishes its claim as the "Winter Golfing Capital."

Leading golfers of the country are now competing in the Pebble Beach Invitational, and from there will start to move here to compete in Thunderbird Country Club's \$15,000 PGA approved tournament.

PRACTICE SESSIONS will start Monday, with the competition scheduled for Thursday, Friday, Saturday and Sunday, January 28, 29, 30 and 31. Many villagers and visitors will preview the play, attending the practice rounds as gallery spectators.

First two days of the tournament play will be a Pro-Member event with the pros finishing out their 72 hole play on Saturday and Sunday, January 30 and 31.

Scheduled to participate are the 25 top money winners of 1953, plus ten other top golfers of the country, including several who have entered semi-retirement from the tournament circuit.

AMONG THESE ARE: Peter Thompson, Australian Open champion and twice runner-up in the British Open; Jimmy Demaret, defending champion of 1953, when the tournament was not PGA approved but the \$10,000 prize money still attracted many of the top golfers in the country.

Lew Worsham, Lloyd Mangrum, Cary Middlecoff, Byron Nelson (in the only tournament he plans to enter this year), Ed Oliver, Julius Boros (1952 leading money winner), Jim Ferrier, Dutch Harrison, Lawson Little, Jimmy Hines and Jim Turnesa.

Mexicali Stages Bullfight Sunday

Mexico City's current bull-fighting sensation, Guillermo Carvajal, has been signed to perform at the Mexicali bullring Sunday, January 24 at 3 p. m.

He is to be featured with another brilliant performer, 22-year-old Joselito Mendez, a favorite with Southern California aficionados.

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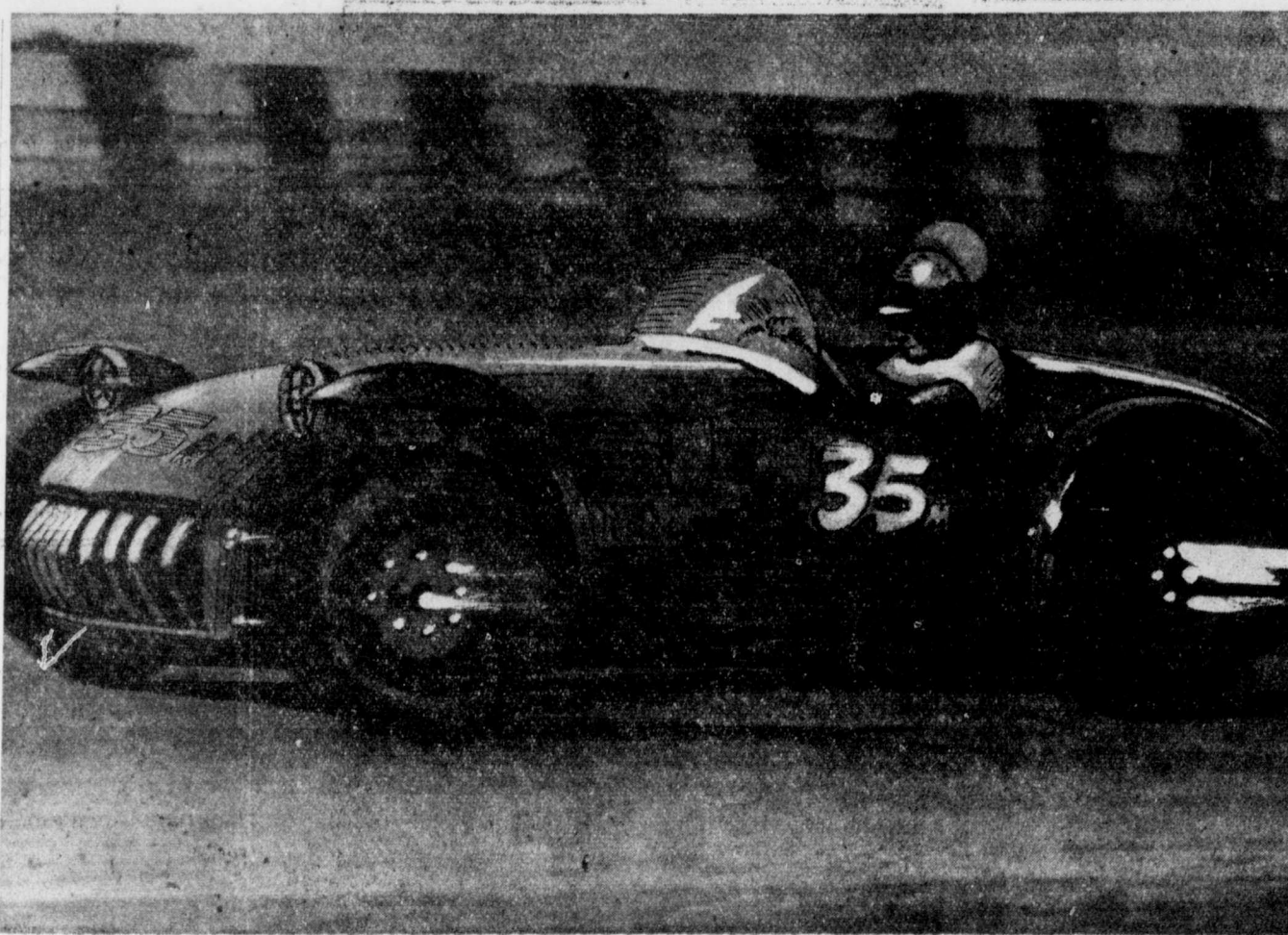
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LEADING CONTENDER — The Kurtiss Sports Car pictured above will be one of the favorites in the Palm Springs Road Races, for it has captured as many or more West Coast races as any other car. Built by Frank Kurtiss of Los Angeles, the

From Page 1—MORE ABOUT RACES

are expected to be entered here. Kurtiss is well known for the Indianapolis Speedway, and his sports car model is patterned after them.

OTHER CARS EXPECTED to be seen here in the weekend races include the Jaguar, Allard, Ferrari, Mercedes, Cunningham, Singer, and MG.

The course at the Palm Springs Airport will be two and a half miles around, with a straightaway of 4,000 feet. The races are sponsored by the Long Beach MG club and Cary, in cooperation with the California Sport Car Club.

One hundred and twenty-five entrants are expected in the various events both Saturday and Sunday, with the crowd-pleasing sport expected to attract more than 25,000 spectators.

NEW FEATURES of the two-day races will be a half-hour of motorcycle races on Sunday, starting at 12 noon, and the first annual Indio Cup Race at 12:40 p. m. Sunday, which was inaugurated for competition between cars built prior to 1918.

Races Saturday start at 12 noon, with the morning devoted to technical inspection and practice. On Sunday morning the Concor D'Elegance will be held at the Polo rounds, with practice at the airport. Regular races Sunday start at 1:30 p. m.

LOSES CAMERA

Loss of a 16mm. Eastman movie camera while shopping Saturday was reported by Mrs. Rudi Sidler, El Mirador Hotel. A reward is offered for its return.

Indians Edged Out by Banning by Single Point

Palm Springs Varsity cagers missed out on their first league victory by only one point Friday night, losing 35 to 34 to Banning.

The Indians had a chance to tie the score in the final seconds of play when trailing 35 to 33. Tony Summers was fouled and awarded a pair of free throws. He missed one to leave the score 35 to 34 as the final whistle sounded.

Coach Ralph Watt's team started strong, taking a 7 to 0 lead right after the start of the game. Banning rallied to go ahead 15 to 12 by halftime, and maintained this slight margin until late in the fourth period. The score was tied several times before Banning took its 35 to 33 edge.

Pete Laster topped the Indian scorers with 10 points, and Robin Cooper was high for the Bronchos with 11.

In the preliminary, Banning Bees took a 42 to 34 decision over Palm Springs Junior Varsity. Sam Jones of the Paposes and Jesse Bracy of Banning tied for game scoring honors with 14 points each.

Other Riverside County League action saw Hemet defeat Perris 54 to 45, Coachella edge San Jacinto 41 to 36, and Beaumont defeat Elsinore 41 to 39.

The Desert Sun—4¢
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

State's Fastest Bike Riders to Compete Here Jan. 30

Entries of some of the state's fastest bicycle riders are coming in rapidly these days to Clinton Mitchell, chairman of the Owen B. Coffman post, 519, American Legion committee handling the event.

Several who have appeared in the two previous bicycle race meets here have signified their intention of racing again this year. Among these are Jerry Carson, North Hollywood, 1952 state champion and second in the national finals; Bobbie Tetzlaff, who has appeared on many TV bike race programs; and several others from many parts of the state.

LOCAL SCHOOLBOYS will be given plenty of chance to compete with several events arranged for them.

Kiner Signs Cub Contract

Ralph Kiner, star outfielder with the Chicago Cubs who made headlines throughout the country for a month last year because of his holdout with the Pittsburgh Pirates, Thursday told the Cubs that he was satisfied with the terms offered.

Kiner, a resident of Thunderbird, is reported to have received a cut from the reported \$80,000 he earned under a Pittsburgh contract last year.

SUN GLASSES STOLEN
Theft of a pair of sun glasses and a steel measuring tape from his parked car in the vicinity of The Plaza, was reported to police Friday by Don Kennedy of Seattle.

Snyder Wins in Straight Falls in Schnabel Bout

Wilbur Snyder continued his winning streak in Palm Springs Friday night, defeating Hans Schnabel in two straight falls to take the feature bout at the Palm Springs Arena.

More than 700 fans were in attendance, the largest crowd of the year.

SNYDER WAS AWARDED the first fall by Referee Mike Ruby, after Schnabel refused to permit Snyder to get up from the canvas although ordered to by the referee. Snyder took the second fall and the bout with a flying head scissors and body press after nine minutes.

In the semi-main bout, Billy Varga, the crowd favorite, won two out of three falls from Bud Curtis, who continually drew boos for arguing with the referee.

Varga took the first fall in 13 minutes and 30 seconds with a rolling arm lock; Curtis came back to win the second in six minutes 40 seconds with a head rusher and body press, and Varga took the deciding fall in five minutes 30 seconds with an abdominal stretch.

THE OPENER saw Juan Fernandes and Antone Leone fight to a draw and then continue the fight in a heckling manner after the finish. It ended with Fernandes chasing Leone into the dressing room.

Tom Mooney, "The Sheriff of Twentynine Palms," was presented with a satin robe by local admirers, and rewarded them with a win, pinning his opponent, Red Shoes Dugan, in six minutes and 25 seconds of the 20-minute bout.

Schroeder Gets Olympic Duties

Carl Schroeder, swimming instructor at The Tennis Club, has been named local representative of the National Junior Olympics in Swimming, Ltd.

Any youth interested in the program itself, or adults interested in seeing the program continued are invited to contact Schroeder at The Tennis Club for membership information and application.

Marines Defeat Mhoon & Mhoon to Extend Lead

The league leading 29 Palms Marines continued their winning pace Wednesday night, scoring an easy 51 to 35 victory over Mhoon and Mhoon.

Displaying a consistent team attack, the Marines went ahead in the second period and drove on to a lopsided win. They led

GOP Women's Club to Meet

Palm Springs Republican Women's club will meet at the Fiesta House on the Desert Inn grounds Thursday at 2 p. m. Marian White, president, announced Friday.

Mrs. Ethel Gillette Whitehorn will be the speaker.

Manufacturers to Meet in Village

Board of directors of the California Manufacturers Association will hold a one-day meeting Friday at The Desert Inn. Thirty-five directors are scheduled to attend the meeting.

27 to 21 at halftime, 41 to 31 after three periods of action.

Norm Wysinger, Marine center, was high scorer with 13 points, and the other five players had from five to 10 points. Pete Youngberg was high point man for Mhoon and Mhoon with 10 counters.

29 Palms Marines—51	PG	FT	TP
Quinn, f.	4	0	8
Remily, f.	1	1	5
Wysinger, c.	4	5	13
Olsen, g.	3	0	8
Mason, g.	2	2	16
	20	11	51

Mhoon-Mhoon—35	PG	FT	TP
Youngberg, f.	4	1	10
Fleming, f.	0	0	2
McCrystal, f.	0	0	7
Overmyer, f.	0	2	3
Haynes, c.	3	1	8
McKinney, c.	6	0	0
Rogers, c.	0	0	0
Naughton, g.	0	0	0
Bureh, g.	3	0	8
	13	3	35

Score by quarters:

Marines	12	15	14	10	51
Mhoon-Mhoon	13	8	10	4	35

PIANOS
by
Kimball, Gulbransen Kohler & Campbell
Many styles and Finishes for your selection
HOLLEY & JACKSON
233 CAJON STREET
Redlands 4-6891

Foreign Car Owners Attention!
We Have Just Installed An Additional
Frame Lift for European Cars
Guaranteed Lubrication
By A Specialist
SHELL STATION SPENCER RAUBER Prop.
900 N. Palm Canyon — just south of Doll House

Enjoy Card Playing?
You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.
GARDENIA CLUB
CARD ROOM
549 W. SIXTH, BEAUMONT, CALIF.—(On Hwy 99)
"Next to Beaumont Drive Inn Cafe"

Thunderbird
PALM SPRINGS CALIFORNIA
INVITATIONAL
PROFESSIONAL TOURNAMENT
\$15,000
JANUARY 28, 29, 30, 31
Thursday, Friday, Saturday and Sunday
SEE THE NATION'S LEADING PROS

BEN HOGAN	BYRON NELSON	GEORGE HOWARD
LLOYD MANGRUM	JACK BURKE, JR.	E. J. (DUTCH) HARRISON
JIMMIE DEMARET	CHANDLER HARPER	MARTY FURGOL
ED OLIVER	EARL STEWART, JR.	LAWSON LITTLE
TED KROLL	ART WALL, JR.	SHELLEY MAYFIELD
JERRY BARBER	JIMMIE HINES	JIM FERRIER
AL BESSELINK	JULIUS BOROS	TOMMY BOLT
ERIC MONTI	WALTER BURKEMO	DAVE DOUGLAS
LOU WORSHAM	FRED HAAS, JR.	DOUG FORD
CARY MIDDLECOFF	JIM TURNESA	DICK MAYER

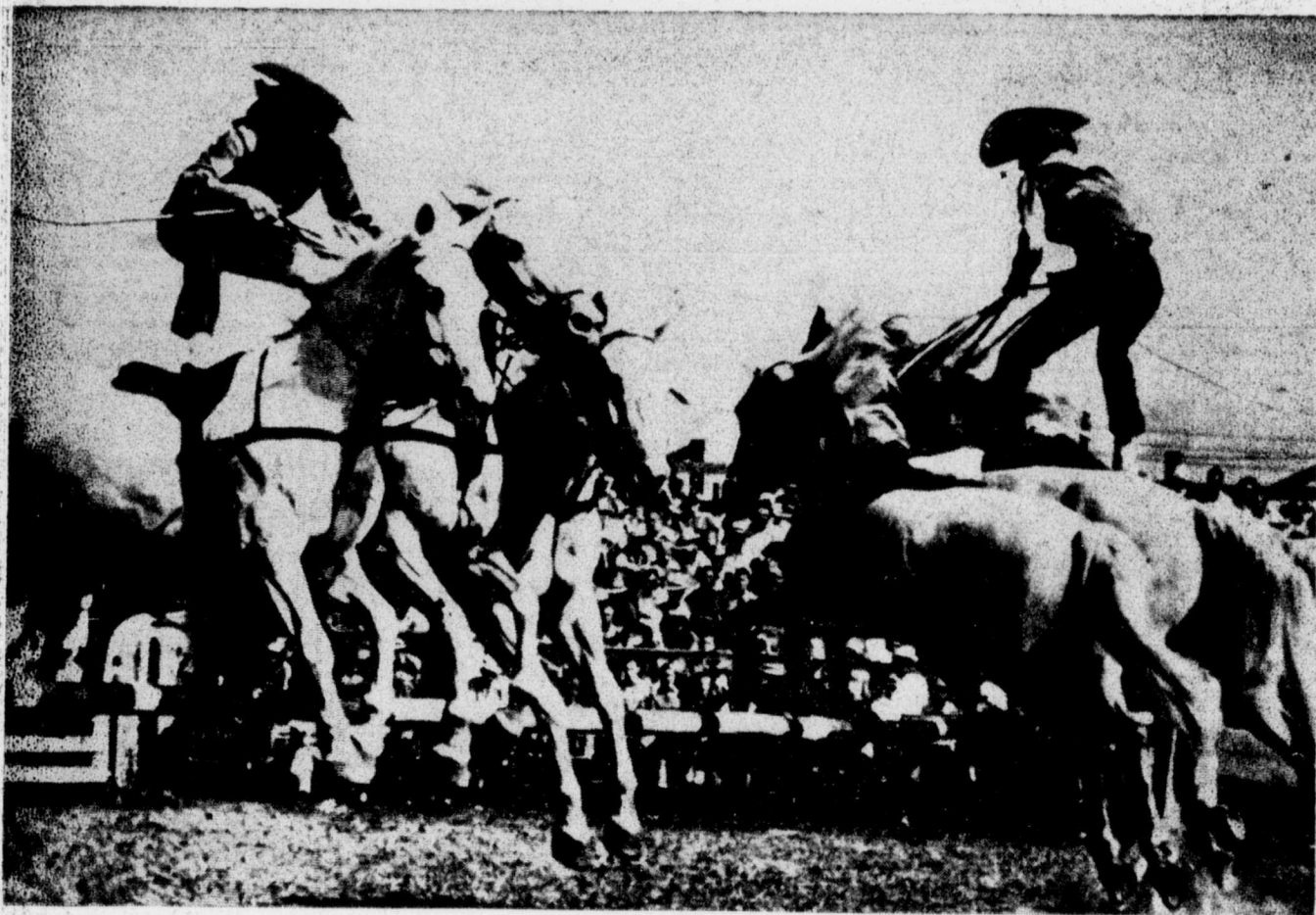
DAILY OR SEASONAL TICKETS AVAILABLE
FOR RESERVATIONS CONTACT
Thunderbird Ranch and Country Club — Palm Springs
Thursday and Friday — \$3.50 per person per day
Saturday and Sunday — \$5.00 \$15 for all 4 days of tournament
(Monday, Tuesday and Wednesday practice rounds—\$2.50 Gallery Fee)

A GOOD BOOK FOR CHILDREN and Adults!

The sooner your children learn habits of thrift with their own savings accounts, the more successful they'll be all through their lives. A convenient amount will open your child's insured account here. (And is a savings account passbook among your good books?)

Coachella Valley Savings AND LOAN ASSOCIATION

Palm Springs Indio, Calif.
176 S. Indian Ave. 45-149 Smurr Ave.
Phone 2954 Phone 7-3416



RODEO FEATURE — Two trios of Arabian blooded horses take the hurdles at nerve-tingling speed in a cross fire jump as the Valkyries and their Flying White Horses prepare

for the 11th annual Palm Springs Rodeo at the Polo Grounds February 6 and 7. The all-girl act has appeared in the top rodeos from the Los Angeles Coliseum to New York's Madison Square Gardens.

OUTSTANDING RODEO ACTS MARK GREAT SHOW HERE, FEBRUARY 6, 7

One of the outstanding rodeo acts in the country today will appear at the Palm Springs

Rodeo at the Polo Grounds both Saturday and Sunday afternoons, February 6 and 7, John Hollinger, general chairman of the Palm Springs Mounted Police sponsored show announced today.

Appearing here will be the Valkyries and their Flying White Horses, stunt riders who have thrilled audiences in many of the top rodeos in the United States, including those presented at the Los Angeles Coliseum and Madison Square Garden, in New York.

This feature will be an added attraction at the rodeo, performances, with excitement galore being presented in the regular rodeo program of bull dogging, bareback and saddle bronc riding, Brahma bull riding and calf roping.

The Rodeo festivities will open at 10:30 a. m., Saturday, February 6, with the traditional parade down Palm Canyon drive. Dale Robertson, one of the leading male stars in the movies today, will be the grand marshal of the parade. Top high school bands and leading riding groups of the Southland have promised to participate, according to Warren Coble, parade chairman, who also is captain of the Mounted Police.

Keta Boyer, noted horsewoman, has been named Queen of the Rodeo, and will reign over all events of the two-day celebration.

Banning Quintet Moves Back Into Tie for Second

Banning moved back into a tie for second place with the Desert Nite Hawks Wednesday night by defeating Village Market 44 to 30.

The Banning quintet took a 12 to 5 lead at the start and never was in serious trouble throughout the game. The half-time margin was 20 to 15, and after three quarters 28 to 23.

Jim Brown of Mhoon and Mhoon topped all scorers with 15 points. Bird was high man for Banning with 14.

Village Market—30				
Lopez, I.	0	1	1	1
Martinez, I.	0	0	0	0
Tessier, I.	1	7	2	2
Town, C.	7	7	15	
Boone, C.	2	0	4	
Wakeman, C.	7	7	1	
Morcy, G.	1	0	2	
	14	2	30	

Blue Ribbon Net Tourney Bids Out

Invitations are in the mail today for the fourth annual Pabst Blue Ribbon Tennis tournament February 6 and 7 at the Racquet Club.

The tournament is bringing nationwide publicity to the Village, as it is being promoted on the televised fight broadcasts sponsored by Pabst Blue Ribbon.

CITY RECREATION LEAGUE				
	W	L	TP	GP
19 Palm Marines	8	1	417	345
Desert Nite Hawks vs. Cray's	6	3	289	328
Banning	6	3	411	329
Cray's	3	6	286	351
Mhoon-Mhoon vs. Banning	7	7	306	377
Village Market	2	7	297	417

Games Monday
Desert Nite Hawks vs. Cray's
Village Market vs. Army Engineers
Games Wednesday
Mhoon-Mhoon vs. Banning
Village Market vs. 29 Palm Marines

Desert Court at Indio to Expand Activities Soon

Judge Hilton McCabe of the fourth department of county superior court which sits at Indio, told Corona Lions club at a talk there Thursday that criminal cases will be handled in the desert court in the near future. Now only civil cases are being heard there.

He also said that he plans to hold court sessions in Blythe, too, for the convenience of litigants.

Criminal cases have not been heard at Indio to date because of inconvenience to five other departments of the county government as yet not prepared to function on the desert.

But this year the situation at Indio will be greatly improved, he said, and criminal cases will be added to the calendar.

Rest Areas

County Planners Study Situation

Roadside rest areas, along the county's highways, especially in the desert area, are under consideration of the county planning commission which announced Friday that it is in search of small pieces of land suitable for this purpose.

The rest areas would not be large, possibly big enough to hold three or four cars. Water, picnic tables, rest rooms and shade would be provided.

Subject for Tuesday Meeting Announced

"Why Doesn't God Destroy the Devil Now?" will be the subject of the second lecture of the Bible Prophecy Crusade meetings in the Town Hall in Cathedral City Tuesday at 7:30. Special musical numbers are also planned.

Saturday evening, the subject will be "Communism's Greatest Enemy Pictured Out in a Great Bible Prophecy."

Lincoln-Mercury Ad Men Meet Here

Lincoln-Mercury Dealers Advertising Association, Inc., will hold its regular meeting Sunday, Monday and Tuesday, January 24, 25 and 26, at The Desert Inn.

Nineteen members of the association will attend the meeting.

PLUMBING SERVICE

NEED A PLUMBER?

Hurry! Call

2768

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive

Save up to 25% on Refrigerators Gas & Electric Ranges Washing Machines Freezers



SPEAKING OF GEES — Jerry Cotaran, left, and Charles Lewis hold the limit of geese each. They bagged their game in the area southeast of Salton Sea the other Sunday.

Jam at Turn

Two Cars Suffer Damage at Corner

Two cars attempting to turn off Indian avenue onto Saturnino road at the same time collided at 11:24 a. m., Wednesday, causing \$310 damage to the vehicles.

The car ahead was driven by Patricia Ann Oliver, Smoke Tree Ranch, and following her vehicle was one driven by Lewis L. Wagner, 458 West Arenas road. Both were traveling south on South Indian avenue.

Wagner was cited by Officer Edward Gurmman for not having a driver's license in his possession.

Make Own Gate in Fence at Airport

No opening, so they made one.

Harry D. Hill, city street superintendent, reported to police Friday that someone had driven a vehicle through the locked gate at the southeast corner of the airport.

Dividends

Cobin Gets Them from Advertising

"Newspaper advertising pays good dividends."

So said Merchant Marty Cobin, owner of Marty's Sample Shop on South Indian avenue following insertion of a six column by 17 inch ad in The Desert Sun announcing his annual clearance sale.

Shoppers crowded around the entrance to his establishment before the doors opened and continued to do so while the second ad last Monday brought an additional flow of buyers.

Selling men's, women's and children's apparel at manufacturer's cost, Cobin dropped the

The Desert Sun—5¢ and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 18, 1954

price of his merchandise even lower. "And the sale is still continuing," said Cobin.

Beautiful Home

4 bedrooms . . . 3 baths
Large living room . . . Sun-deck . . . Roof garden all fenced in . . .

Will SELL for HALF of

Building Cost

448 HERMOSA PL.

OCULINE EYE PADS

A pleasant relief for tired, dusty, or irritated eyes.

Ideal for Sunbathing.

Saturated with refreshing medication.

Free sample available at any
Palm Springs Drug Store

FOR SALE or LEASE

Modern Hotel with New Restaurant and Cocktail Lounge

Perfect location in year 'round healthful climate near Palm Springs on three major highways to Los Angeles, which carry 2,000,000 cars annually. Hotel has 30 rooms. Restaurant and Cocktail Lounge is all new, utilizing new and modern fixtures and accommodates 140 people.

Phone Palm Springs 5250

TAMARISK COUNTRY CLUB

"THE DESERT'S FINEST COURSE"

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• ESTATE LOTS

• GOLF COURSE HOMES

Avery Allen

Exclusive Sales Agent
Office in Club House

Friendly Cooperation with all Brokers

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Chi-Chi Starlite Room IN PERSON BILLY ECKSTINE

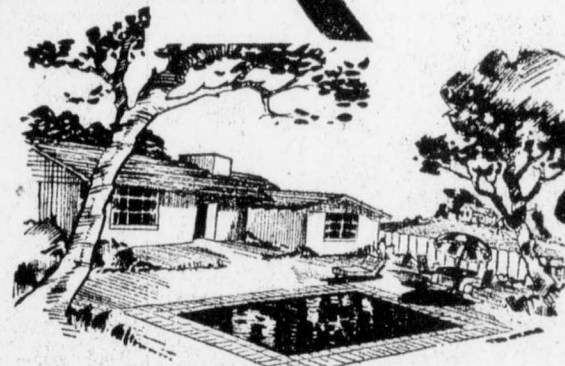
America's Foremost Recording Artist

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To Your Heart's
Content
In Your Own
Back Yard!



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WE WILL BUILD AND COMPLETELY INSTALL
25
OLYMPIC POOLS
THIS OFFER EXPIRES FEB. 1, 1954

NEW, LOW COST
Olympic Pools include

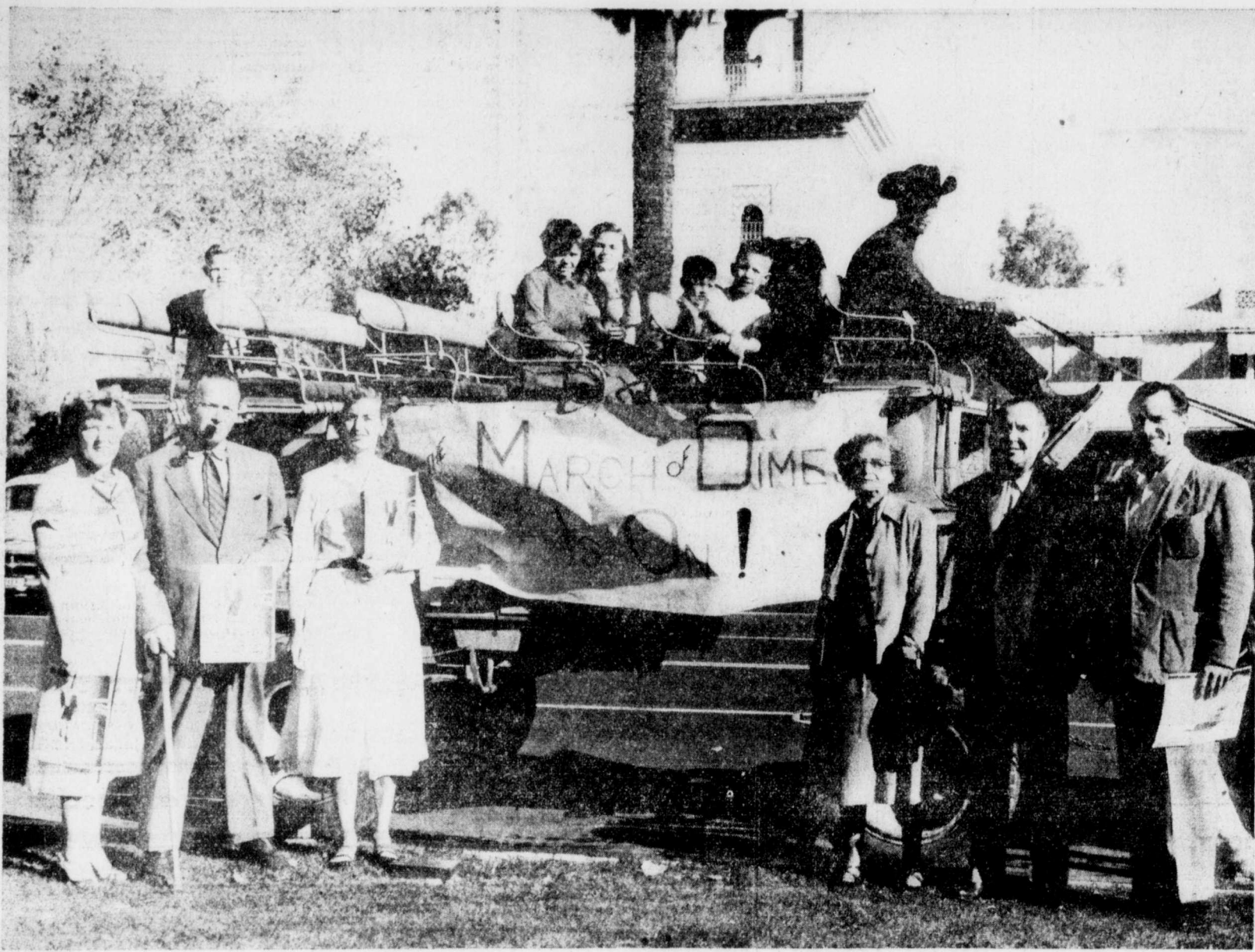
- Excavating, Grading and Heating Away of Dirt
- Install Olympic Copper Plumbing System
- Install Filter Motor and Pump
- Install Reinforced Steel Throughout the Pool
- Concrete Cement and Apply Finish Coat (Same as Public Pools)
- Install 12" Splash-proof Coping in Beautiful Colors
- Apply Exclusive Miracle Formula 99 in Sapphire Blue or White, Resists Weather, Fungus, Bacteria, Low Maintenance Coat.
- Price Includes 3 Cement Steps Leading Into Pool
- Custom-Built, Luxury Size 12x28 and 14x30 Feet slightly higher.

FULL PRICE
\$1885.00

14x20 Slightly Higher

Easy Terms

(With F.H.A. Financing)



(Photo by HUG)
START MARCH OF DIMES — Youngsters rode in a coach through town last week to start off the March of Dimes drive here. Committee members are, left to right, Mrs. Helen Morris, Graham Alexander, Mrs. Frances Nunan, drive chairman, Mrs. Gladys Follansbee, Harold West and Graham Dexter.

Registration for Council Election Closes February 18

Palm Springs voters were reminded today that they have until Thursday, February 18, in which to register or change their registration. In order to be eligible to vote at the April city election.

Only registration now is at the city offices, but it is possible that several downtown booths will be established by civic groups as was done at the last presidential election.

Terms of three councilmen expire this year: District 2, Jerry Nathanson; District 4, Jerry Sanborn, and District 6, Frank Miller.

Candidates for election or reelection may start filing for the posts on February 13, with the last filing date March 4.

AUTOMOBILE LOOTED

Theft of slacks and shirts valued at \$45 from his car in a downtown parking lot Thursday night, was reported to police by H. R. O'Neil, Jr., of Los Angeles.

Clouters Break Into Four Autos, Take \$137 Loot

Four cases of car clouts Wednesday evening or Thursday morning were reported to Palm Springs police department.

Victims were:

Henry Harner, 111 South Indian avenue, theft of a flashlight, sun glasses and wallet, valued at \$7.

Vardon Goring, 168 West Arenas road, theft of a raincoat, binoculars and prescription glasses, valued at \$75.

William Goodrich, 111 South Indian avenue, theft of a bowling ball and keys, valued at \$35.

Fulton Burley, Sherman Oaks, theft of two hub caps valued at \$20.

CLIP BOARD LOST

Loss of a clipboard containing routing and delivery notations was reported to police Thursday afternoon by John Riley of Los Angeles.

2nd Annual Yo Yo Contest At Youth Center Feb. 13, 20

Second annual Palm Springs Yo-Yo Contest will be held at the Palm Springs Youth Center on February 13 and 20, it was announced today by Howard Haddock, city recreation director, and Ted McKinney, Youth Center director, co-sponsors.

Two winners will be selected February 20, and they will compete in the regional contest at Pomona. Sectional contest will be held at Los Angeles, with the state finals scheduled at Sacramento. The state winner will be awarded a four-year college scholarship by the Dunean Meter Corporation, over-all sponsor of the contest.

Salton Sea Will Stop Rising in 1968, Report

Salton Sea, which rose 13 1/2 inches last year and now is 236.46 feet below sea level at its surface, will stop rising in 1968 — so engineers say.

Engineers estimated that run-off from increased farming in Coachella and Imperial Valleys will cause the sea to rise until it reaches 220 feet below sea level — about 1968 — and then stop.

Red Cross

Plans for Annual Drive Mapped

Plans for the annual fund drive in March and the advance gifts campaign in February were made at a meeting of the board of directors of the Palm Springs Branch, American Red Cross, at the Palm Springs Health Center Wednesday morning.

Howard Morris is chairman of the fund drive, and Mrs. Edwin Janss is in charge of the advance gifts campaign.

Mrs. Eunice Crooke, chairman of the Junior Red Cross, told the group of four letters of appreciation received from Navajo Indian children for presents presented by the local group at Christmas.

READ SUN CLASSIFIED ADS

Miss MARINA ROGERS trained vitamin consultant of the Wm. T. Thompson Co., will be in our store to discuss nutritional problems.

Monday February 1 thru February 6 — Saturday while Miss Rogers is here and

buy NUTRIFAX GET a \$2 BONUS

NUTRIFAX is America's greatest vitamin-mineral value at \$7 for 180 tablets. It is a most complete, super-potent, balanced formula. Unduplicated protection at its low price, you might pay three times as much to get no more. Buy NUTRIFAX while Marina Rogers is in our store and she will sign this gift certificate making it worth \$2 on the purchase of either a second bottle of NUTRIFAX or on any Thompson vitamin product. Thompson manufactures every vitamin for every need.

You are cordially invited to come in and Test Drive the

'54 Ford

Your daily ration of 6 NUTRIFAX tablets supplies all these vitamins, mineral, nutritional factors.

VITAMINS		MINERALS	
Vitamin A . . . 25,000 U.S.P. Units	Inositol 50 Milligrams	Calcium 750 Milligrams	
Vitamin B-1 . . . 1,000 U.S.P. Units	Choline 50 Milligrams	Phosphorus . . . 450 Milligrams	
Vitamin B-2 . . . 20 Milligrams	Folic Acid 1 Milligram	Iron 10 Milligrams	
Vitamin B-6 . . . 5 Milligrams	Para-Amino benzoic Acid . . . 20 Milligrams	Iodine 0.4 Milligrams	
Vitamin B-12 . . 10 Micrograms	Biotin 20 Micrograms	Manganese . . . 7.5 Milligrams	
Vitamin C 100 Milligrams	Rutin 2 Milligrams	Cobalt 0.2 Milligrams	
Vitamin E 10 U.	Lemon Peel Infusion (Vitamin P Concentrate) . . 80 Milligrams	Molybdenum . . . 0.4 Milligrams	
Vitamin K Active . 0.1 Milligram	Chlorophyll . . . 30 Milligrams	Copper 0.2 Milligrams	
Niacinamide . . . 80 Milligrams		Zinc 0.5 Milligrams	
Pantothenate . . 10 Milligrams		Potassium 4.0 Milligrams	
		Fluorine 0.5 Milligrams	

In a natural base of alfalfa concentrate, yeast, watercress and kelp.

Guard Against Known Vitamin-Mineral Deficiencies

Look and feel your best with small, tasty NUTRIFAX Tablets

CARLTON'S HEALTH FOOD STORES

and Fresh Juice Bars

PALM SPRINGS — 360 South Indian Avenue (across from Safeway Market)

CATHEDRAL CITY — Across from Art Gallery

Suspect Returned on Check Charges

Jester Raymond, alias L. B. Wineteen, was returned here today from Los Angeles by Sgt.

Durman Ordway to face charges of issuing a bad check. Wineteen is charged with writing a check for \$25 on a local bank without having funds deposited to cover it.

The Desert Sun—60 and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Monday, January 10, 1954

Presenting

"Anti-Glare" DESERT WHITE

CHEM-O-GLAS

New Shatterproof Translucent Structural Sheets That Screen Out Glare and Heat . . . Admit A Soft Jewel-Like Glow to Patios, Offices, Factories . . .

CHEM-O-GLAS ends glass breakage

Chem-O-Glas sheets used in factory or industrial installations eliminate glass breakage, cut lighting cost.

amazing new "CHEMICAL GLASS" adds beauty to your home

Presenting the new anti-glare shade of "DESERT WHITE" Chem-O-Glas—ideal for patio roofs, awnings and wind-breaks in hot desert areas. Mail coupon for "Idea Folder."

modern magic that makes any home or building a showplace!

Only one of its type Code Approved as "flame resistant." Colorful, Colorfast, Fadeproof. Maintenance-free. No paint needed—ever. Precision-molded under 400,000 lbs. to give greater strength of 26,000 psi, and absolute uniformity throughout. 5 colors in flat or exclusive RIBBED shape so easy to install without costly special moldings.

see CHEM-O-GLAS and compare

Compare prices, color, quality, beauty, ease of installation . . . and you, too, will choose Chem-O-Glas . . . the newest, the smartest, the aristocrat of translucent building panels.

Only Chem-O-Glas offers you the smart new RIBBED design with overlapping joints . . . so easy to install

Available in 8' lengths, 32 7/8" wide (32" wide from center to center of outside ribs). Small 7/8" rib overlap saves you up to 5¢ per sq. ft. over other designs requiring greater overlap. Insist on the original and genuine "Anti-Glare" Chem-O-Glas.

Proof! Up to 98% of Light, Glare, Heat Screened Out by "Desert White"

2% VISIBLE LIGHT TRANSMITTED

Another CHEMOLD CO. "Product of Tomorrow" . . . available today for as little as 1.25 per week.

MORE PROOF: Chem-O-Glas now Code Approved by City of Los Angeles Board of Building and Safety Commissioners flame resistant, high heat resistant, has excellent weathering and electrical qualities; a flexural strength of 26,000 PSI . . .

TEAR OUT NOW . . . Mail Where Convenient

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 2000 Colorado Avenue, Santa Monica, California
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Please send me your free "Idea Folder" with prices and information on local delivery of Chem-O-Glas.

Name _____
 Address _____
 City _____ State _____

THE ARISTOCRAT OF TRANSLUCENT BUILDING PANELS

See CHEM-O-GLASS at these Dealers

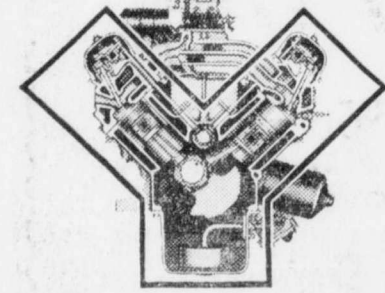
Palm Springs Mirror & Glass Shop
 483 North Indian Avenue

Palm Springs Builders & Supply Co.
 490 Sunny Dunes Road

Inquiries invited from Architects, Designers, Builders and Dealers.

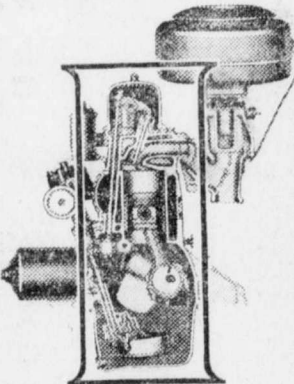
See the CHEM-O-GLASS STAR PLAYHOUSE every Tuesday night, Channel 13, 7 - 8:30 P.M.

Ford presents two new deep-block engines



Ford's new 130-h.p. V-8

New deep-block design means greater rigidity for smoother, quieter performance . . . longer engine life. Other features which make this engine a long-lived, smooth, savingful performer are: new low-friction design, Free-Turning Overhead Valves, new 5-bearing crankshaft, and new high-turbulence combustion chambers.



Ford's new 115-h.p. I-6

Like the new V-8, this engine has Ford's deep-block design for greater rigidity, longer engine life. Also, like the V-8, you get modern manifolding, low-friction design, high-turbulence combustion chambers, and Automatic Power Pilot. Both new engines give you amazing response at all driving speeds.

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TV at its best! Don't Miss 'Ford Theatre,' KNBH (4), Thursday, 9:30 p. m.



LEADING LADY — Attractive Mary Foskett, a favorite of Palm Springs theater-goers, will play the leading role in the next production of the Palm Springs Playhouse, "Years Ago." It opens tomorrow night for a week's run, with Helen Stenborg and Barnard Hughes in supporting roles.

Pain Blamed for Crash Into Pole

His vision obscured by rain, Richard E. Simmons, 28, Rancho Mirage, crashed into a telephone pole which he claimed "was right in the middle of the road" on Avenida Olancha.

The accident occurred at 4:30 p. m. Tuesday, and caused \$250 damage to Simmons' car.

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One would normally think New Year's would end the gay desert life, but out Rancho Mirage way it was just a starter. Main reason—Polly Wilson's houseguests the Duncan sisters and Vivian's husband Frank Herman. Polly took them to Desert Air where the gals gave Chuck Travis' piano a thorough working over. Then they were over at Hidden Springs ranch for lunch and pictures later by Life Magazine's Bob Wernick.

On Friday evening Shadow Mountain was packed for their show. Leland Quick attired in a Zsa Zsa Gabor eye patch emceed and the wisecracking was terrific. Walter O'Keefe, Gabby Hayes and Bill "Hop-along" Boyd were hosting ring-side tables and the gals paid tribute to each of them much to the delight of the crowd. Rosetta said that the standing applause at the end of the show was one of her greatest thrills. At the risk of dating myself I saw them in "Topsy and Eva" at the Mason Theatre in Los Angeles in 1926 and I've never forgotten their song "Remember." The gals said the show opened at the Alcazar Theatre. (They ad libbed Alcazar for short) in San Francisco July 9, 1923.

Went to the Sunday morning breakfast ride at Desert Air. What a beautiful setting. Jack Pover's chuck wagon and tables for over a hundred hungry riders. Some on their own horses—Janice and Frank Bogert, Dr. Ketchersid and other groups from the neighboring stables at Palm Desert and Thunderbird. The Boyer hotcakes are really the business and Johnny Boyle's new song, "Don't throw away 'our confederate money," is no slouch. "Cool, Cool Water" is to Johnny as "Donkey Srenade" is to Alan Jones.

Some new cases of "Sand in the Shoes"—that's a chronic disease—folks leave the desert and just have to come back. Jan King, formerly manager of Normandie Village spending a few days at Firecliff Lodge with her mother, Mrs. Ruth E. Kruidenier. Jan is assistant to the director of television operations at National Broadcasting. Johnny Warburton—lived in the Del Sol area quite a few years and left to go back in the movies. Now he's spending a week sunbathing and learning a new TV script. Mrs. Robert Gunn Snowden, who had previously lived here, gave up her social and business activities in Beverly Hills and is now a home owner here. Jack Frazier, Los Angeles attorney, used to visit Rancho Mirage when we had only five houses. Now he's back for a week's golfing at Thunderbird.

In and Out—Stan and Kay Gleason visiting Peggy Lester. Kay is a dress designer. Just for the record—Peggy Lester is nursing a broken ankle—she tripped in a hole at Riviera Golf Club last Monday. I offered to return a cane she loaned me after my accident—the blind leading the lame—but no she had to stay in character and is using a putter equipped with a rubber tip.

From San Francisco big time patent attorney Bill Boyker. With his friend, Eddie Abbott, they're spending a few days in the Boyken menage before Bill and Jean take off for a few months in Europe. Can't say that I minded the lack of rain, because all our ranchers irrigate from wells or the canal water, but sure miss the snow that goes with it capping San Jacinto and San Geronimo, not to mention the wild flowers next Spring. "Cheerio Amigos."

Indian Land Group to Meet on Friday

Landowners and lessees of Palm Springs Indian Land will hold its regular meeting at 7:30 p. m., Friday, January 22, at the Frances Stevens school auditorium. President George Prosser announced today.

Speaker expected at the meeting is Judge Vernon V. Hilliard of Murietta, candidate for Congress against the incumbent John Phillips.



RECORD BREAKER — Billy Eckstine who was spotlighted on the stage of the Chi Chi Starlite Room during his opening performance Sunday night is acclaimed as one of the foremost recording artists in America today. He is credited with breaking attendance records wherever he has performed in theaters, night clubs or at concerts as a soloist.

Billy Eckstine Pleases Big Audience at Chi Chi Show

Billy Eckstine opened in the Chi Chi Starlite Room Sunday night for a two week run marking the second big time performer to take the spotlight in that famed night spot during the current season.

Known throughout the world as one of America's foremost recording artists, Billy Eckstine is credited with singing more hit songs than many recording artists on the American stage today.

In a short span of ten years Eckstine has skyrocketed to fame with such favorites as "Skylark," "Jelly Jelly" and "Stormy Monday Blues," the last two of which he wrote himself. He is a trumpet player of great ability and acted as conductor of his own orchestra for almost a year when the demand for his services as a "single" act finally forced him to give up the band.

As a soloist and recording artist his success received great impetus with such songs as "Cottage for Sale," "I love the Rhythm of a Riff" and others.

He broke all attendance records at the Paramount theater and was chosen by Metronome as "the greatest singer of all times."

Dennis, the Menace By Ketcham



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Museum Programs

MONDAY, January 18—8 p. m. At Museum Natural Science Series: Mining and Metallurgy. The Story of Nickel and This Is Aluminum.

TUESDAY, January 19—8 p. m. At Museum, Desert Series: Dr. Marks will present slides on Mexico.

THURSDAY, January 21—8 p. m. At Museum, General Membership Meeting and film classic: Man of Aran.

FRIDAY, January 22, 8 p. m. At Museum, Anthropology-Geography Series: "Wheels Across Africa" and "The Nile River Valley."

SATURDAY, January 23, 10 a. m. Field Trip, To Garnet Hill. Some climbing. Bring lunch and water.

SATURDAY, January 23, 8 p. m. Frances Stevens school Guest Lecture Series: Mrs. Alice Landell, an illustrated lecture, My Friends, the Navajos.

Menus

Menus to be served in cafeterias of Palm Springs Unified school district this week are printed below to aid mothers in planning comparable home meals.

MONDAY — Beefburger pie with cheese pit topping. Tossed green salad, French bread and butter. Canned peaches and cookies, Milk.

TUESDAY — Steamed Frankfurter, Boston baked beans with pork. Cole slaw with green pepper strips. Rye bread and butter. Apple sauce, Milk.

WEDNESDAY — Beef stew with fresh vegetables, Lettuce and tomato salad, Wholewheat bread and butter, Baked rice custard with raisins, Milk.

THURSDAY — Spanish streaks. Whipped potatoes. Buttered vegetables, Wholewheat bread and butter. Stewed apricots, Milk.

FRIDAY — Macaroni and cheese casserole, Creole string beans, Celery sticks, Wholewheat bread and butter, Cherry crisp, Milk.

LETTERS To The EDITOR

HELP FOR INDIANS

Gentlemen: I noticed the Banning paper is trying to raise a few dollars to help the Navajo Indians under the former resident of Banning at the Orphanage. I believe his name is Father Benedict. I notice an article in the Banning paper about how pitiable the plight of the Navajos was and how even ten dollars would feed an unbelievable amount and seemed like a million to them. I wonder if your paper catering to many wealthy and fine people could possibly also try and help.

Most everyone in Banning is either sick or poor. I donated three dollars and as far as I know less than twenty five dollars has been raised. Perhaps you can print a few words that might help those poor devils in Arizona.

C. PICOW
Banning, Calif.

READ SUN CLASSIFIED ADS



(Eddie Carroll Photo) **MISS UNIVERSE** — Dining at the Saddle and Siroin is Mrs. Ronnie Mayengo, the former Christine Martel, voted "Miss Universe." She is shown above with host, Dave Lyons. The Mayengos are honeymooning here.

Second Lecture in Series Slated Thursday Night

Dr. Arthur L. Bietz will speak Thursday night at Frances Stevens school on "Creative Living" at 8 p. m. It is the second in a series of lectures sponsored by the Evening high school of which Chester Sproule is principal.

Dr. Bietz opened the series last Thursday night before an attentive audience speaking on "Mental Health is Everybody's Job."

Third lecture in the series is scheduled for a week from Thursday.

The Desert Sun—7th and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

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by
NORMAN VINCENT PEALE

People Are Really Wonderful



I once heard of a man who offered up each morning what seems to be a very strange prayer. Upon arising he would pray, "O Lord, help me to have a high opinion of myself."

You may think of some people who already have this exalted opinion of themselves without the necessity of praying for it. It does indeed seem so. We meet many people who are overly-troisted and even bumptious; they seem to have no lack of self-esteem or conceit.

But these people, who are so obvious, may blind us to the many who have a negative opinion of themselves. They doubt their own ability, are retreating and shy in personal relationships and have a strong sense of inadequacy. They suffer from what the psychologists term an "inferiority complex."

Haven't you, perhaps, said to yourself, "I haven't got it in me. I can't do it. I can't keep going." Many of us feel this way at times.

Recently a young wife came to me, literally in tears. "How is it possible," she asked me, "to go with a man for a year and think you know him, then to marry him and, after six months, realize that you don't know him at all?"

"Is that what happened to you?" I said.

"Yes," she replied, "My husband is a big strapping fellow, over six feet tall, and handsome. You can see that I'm not very big and it seemed to me that a man like him would take care of me and protect me. I got a sense of security when I went out with him and I thought it would be that way all our lives. But now that I am married to him, I find that he's a shy, shrinking man who believes that he can never do what he's supposed to. He always thinks he's going to fail. I have to be not only a wife to him, but apparently I have to mother him and take care of him as well."

"Do you know," she concluded, "sometimes I feel like taking him and shaking him and trying to make him see what a wonderful person he is if he only knew it."

Well, that is a trouble with many of us. We do not fully realize what we are. We are not aware of our unrealized possibilities; so we go through life being less effective than we need to be. Situations defeat us all the time, if we only knew it, we have inner powers equal to any problem life brings us.

In a southwestern city I met a successful man who told me that he came to that city as a "bum" — a hobo. Aimlessly he hitch-hiked across country, sleeping in barns, haystacks, any place that would afford protection.

One day he asked for a hand-out at a back door. The kindly housewife with keen insight saw his inner worth. She gave him a book by this author. Stuffing it in his ragged pockets he read and re-read it. The message of the book was simply that with God's help anyone can make something of himself. He

believed that. He practiced the principles of faith which I teach, and today he is an upstanding and highly respected citizen of his community.

People are really wonderful. (Copyright 1953, Post-Hall Syndicate, Inc.)

From Page 1—MORE ABOUT ADVENTURE

admit that he needed aid. Right now, if he doesn't receive an invitation to dinner, he eats a hamburger at noon and then skips dinner, and if he doesn't have an invitation to sleep in a home, he sleeps in his car.

Xico probably inherited his love of adventure and travel from his grandfather, now 81 years of age, who traveled extensively in North and South America by himself.

His father too has traveled extensively, and his brother is now studying in Europe. His father, of French descent, was a major in the United States

Army during World War II, and went to Europe to aid in rebuilding the bridges across the Rhine river during the invasion.

XICO, HIMSELF, has been in Europe four times, but under different conditions than his present tour of the American continent.

His trip started May 21, 1953, from Sao Paulo, with a friend accompanying him. First country visited was Uruguay, then came Argentina and Bolivia.

First accident occurred in Bolivia, where the car overturned above the 10,000-foot level while he was crossing the mountain and he and his friend were pinned underneath the car for 12 hours. The friend suffered a nervous breakdown and returned to Brazil, leaving Xico to

continue the trip by himself. Next came Peru, where he was involved in an accident (the other person's fault, and the engine fell out of the car) then Ecuador, Colombia, Panama, Nicaragua, Costa Rica, and Mexico and the United States.

THE TWO BIGGEST thrills of the trip so far have been the viewing of the Pacific Ocean in Peru, and the crossing of the border of the United States.

To illustrate his reaching the Pacific, he drove his car into the water, and then took a picture of it. Xico failed to reckon with the tide, and the first wave coming in covered the car and it took him an hour to extricate it from the sand.

Returning to his trip to the

United States and Palm Springs, Xico said that the Village greatly impressed him, of what he saw of it with his limited funds. The cleanliness and the lamps in the palm trees were two things he mentioned.

THREE MORE MONTHS of touring the States are scheduled, and then he will return

home by airplane, shipping his car back. He left here Wednesday afternoon for San Bernardino and Los Angeles.

After that he will enter college majoring in mechanical or electrical engineering. He has

completed one year of college under the Brazilian high school plan, and his education includes the speaking of five languages: French, English, German, Portuguese and Spanish.

Announcement

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PRICES GOOD ALL WEEK
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Magic Cleaning Fluid 11c
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LASSER'S INCOME TAX **GUIDES**
For 1953 Report **50c**

\$1.00
Suntan OIL
In aerosol can! **59c**

Bathing CAPS
Heavy water-proof rubber! Assorted Colors **59c**

PAPER CUPS
Handy 6-ounce size! Pack of 6 **7c**

FOUNTAIN DRILL SPECIAL
LITTLE THIN — GOLDEN BROWN
HOT CAKES 25c
Served with creamy butter and Log Cabin Syrup until 11 A.M.

ICE CREAM 21c
SODA With whip cream. Choice of flavors

FISH 'N CHIPS 49c
With shoestring potatoes, cole slaw and tartar sauce, piece of lemon, oil and butter. Baked hot and freshly prepared!

LIQUOR VALUES
6 year Old! MELLOW SPRINGS
Bottled in Bond KENTUCKY STRAIGHT BOURBON
Fifth Gallon \$3.98

Make a super drink, one you and your friends will enjoy, with 100-proof Mellow Springs Bourbon... best seller Thrifty exclusive.

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Martini Rossi's fine dry Vermouth is the perfect drink mixer!

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\$3.95 Value! MEN'S NYLON PUCKERETTE SPORT SHIRTS \$1.99
• All First Quality! • Choice of colors! • Small, Medium, Large! • With Two Patch Pockets!
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89c Value Boys' Combed Knit Polo Shirts
59c

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Plain and printed trunks for swimming and sunning. Wide variety of colors. Choice of sizes.
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Blue Denim "LOAFER KING" Sanforized for satisfactory tubbing. Elasticized waist for perfect fit. Zipper fly. Colors: S. M. L.
Washable and Color fast!
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THRIFTY COUPON FREE! 10c TUBE BRYLCREEM Hair Dressing
No obligations! Swap this for that!
Brylcreem's not greasy or messy! Grooms hair perfectly... conditions hair, too!
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For outdoor work, outings, square dances!
Natural Straw! Waterproof!
Permanently saved! Small, medium, large! **39c**

GOP Assembly to Elect Tonight

Nominating committee of the Palm Springs Republican Assembly Friday evening selected a slate of officers to be presented at the annual meeting of the organization at 7:30 p. m., Monday, January 18, at the Fiesta House.

Members of the nominating committee were: John Dill, chairman; Gertrude Walker, Barbara MacDonald, Melba Bennett and Al E. Hoover.

All directors of the Assembly are urged to be present at the Monday meeting.

The Desert Sun—8¢ and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 18, 1954

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Distilled Fall '46; bottled Springs '52

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FIFTH GALLON \$4.29
Distilled and bottled in Scotland... the "cream" Scotch at a Thrifty price!

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With sling seat and arms! Sturdy Wood Frame FOLDING "Yacht Chair" \$3.49
FOLDING BACK REST \$1.59
FOLDING STOOL CAMP 98c
Gay striped canvas.

DRUG SPECIALS
Full Pint — Limit 1
Rubbing Alcohol 9c
Sorbic, 1/4 grain Tablets
250 - Saccharin 17c
Ounce Tube, Zinc
Oxide Ointment 9c
Half Ounce Bottle
Mercurochrome 7c
100 Capsules — 5 MCG
\$1.19 Vitamin B-12 . . . 79c
100 Borbo 25,000 Unit Capsules
\$1.98 Vitamin A 98c

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The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Monday, January 18, 1954

Second Section



With Hildy Crawford

As far as I know there isn't any such thing as plaid ink . . . or polka dot ink . . . but what I would like to have to describe the fabulous beauties of Palm Springs . . . is technicolor ink . . . Using black ink and white newsprint is like doing an epic film in black and white . . . it just limits the possibilities.

At the premiere of "Living Desert" . . . I was fascinated by Disney's portrayal of what goes on . . . out on the desert . . . but, even as I watched it . . . the thought occurred to me that a good companion piece would be . . . "Living it up on the desert" . . . for there's no place like Palm Springs.

When you get the "red carpet treatment" . . . you are really living it up . . . like when Maitre d'Mario Savio at Howard Manor, comes over himself to mix a Caesar salad for you . . . or prepare a zabaglione . . . while you watch fascinated . . . Like the Raquet Club's Teddy Neell asking your favorite music . . . and then playing Strauss in his own divine fashion . . .

Like Roy Bradley seating you in the Queen's chair at Don the Beachcomber . . . and then watching the flame as a coffee grog is prepared for you . . . Like Emile or Leon giving you the preferred treatment at El Mirador . . . or George Kainapau's flashing smile as he sings your favorite "Sweet Lullaby" in the exotic South Pacific Room . . .

Like watching Tony Trabert play on the courts at The Tennis Club . . . and dancing to the music of Dave Sloan's orchestra in the beautiful Bougainvillea Room . . . Like listening to artists like Dorothy Shay, Carmen Miranda and Sophie Tucker at the Chi Chi . . .

Like attending events like the City of Hope dinner or the Ben Hogan Testimonial dinner with a million dollars worth of entertainment . . . Like a quiet poolside lunch in the sunshine with world-famous figures at nearby tables . . . Like driving down Palm Canyon drive between the lighted palm trees . . . Like a million and one exciting experiences that happen to those of us . . . lucky enough to live in Palm Springs . . .

Buttons and Bows

Edith Eddy Ward, that sparkling personality who is so often referred to as the unofficial mayor of Palm Desert . . . was the Belle of the Ball . . . Friday night at the kick-off of the Shadow Mountain Club's Northwest Reunion . . . Persuading O. B. Jaynes to be her partner . . . she did a "Buttons and Bows" dance that brought down the house . . . An amazing number of Oregonians, Washingtonians and British Columbians were there . . . to join in the fun prepared by Floyd Dawson . . . and it continued over the weekend . . .

At the Howard Manor Friday night were Al and Nellis Hunt and their houseguests the Max Shapiros . . . with Belmont and BJ Sanchez . . . Chatting with them from an adjoining table was Andrea Howard . . .

Tom and Theodora Fleming entertained Saturday night . . . at one of a series of small, intimate affairs which they are hosting this season . . . Their guests were Jack and Enor French, Dr. and Mrs. Henry Dillard, and Mr. and Mrs. Jack Luccarelli . . .

The Kenneth Kirks and the Billy Maloufs were among Palm Springers who attended . . . the

City of Hope Dinner Set for Feb. 26

The second annual City of Hope dinner will be held at the Raquet Club on the evening of February 26, under the chairmanship of the three women who were responsible for last year's successful affair, Mrs. Ernest Pagano, Mrs. Jack Kenaston and Mrs. Montague Herbert.

Even before the date was set, demands for the \$100 a couple tickets were pouring in. As attendance this year is being limited to 200, tickets are expected to be sold out well in advance.

A top show, with headliners of the entertainment world, will match last year's array of stars, the committee promises.

Last year the appearance of Lucille Ball and Desi Arnez, Kathryn Grayson, Dinah Shore, Frankie Laine and others brought country-wide publicity to Palm Springs.

Mrs. Frank Bennett has accepted the chairmanship of the decorating committee. Other committee members include Mesdames George Alexander, Payne Jennings, Edwin Silverman, Ralph Kiner, William Fowell, Mace Gazda, Charles Farrell, Robert Howard, George Wheeler, George Machris, Russell Wade, William Malouf, Ted Crawford, Bertine Treat, and Misses Dorothy Gray, Edith Eddy Ward, Jeano Ballard.

Preliminary plans for the dinner were discussed at a meeting Tuesday afternoon at Deep Well, where the women were the guests of Santos.

A film on the City of Hope, showing the hospital's work in relation to leukemia, tuberculosis, heart surgery and cancer, was shown by Mimi Harris of the City of Hope.

The list of sponsors for the City of Hope dinner will be released later.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

January 18— Gussie Fleishman Group, desert luncheon, 1 p. m., Jewish Community Center, Palm Springs Womens Club, clubhouse, 2:30 p. m.

January 19— Soroptimists, Chi Chi, 12:15 p. m., Kiwanis, El Mirador, 12:15 p. m.

January 20— Chamber of Commerce banquet, Tennis Club, 8:15 p. m., Calhoun P-TA, school cafeteria, 9:30 a. m.

January 21— California State Nurses Association, Desert District 34, Palm Springs Health Center, 7:30 p. m., Owen Coffman Post 519, American Legion, World Wars Memorial hall, 8 p. m.

January 22— Rotary, Tennis Club, 12:10 p. m., Rotary Anns, Tennis Club, 12:10 p. m.

January 23— Frances Stevens P-TA spaghetti dinner, Raquet Club, 12:15 p. m.

January 24— Junior Chamber of Commerce, World Wars Memorial hall, 8:15 p. m., O. E. S., Masonic Temple, 8 p. m.

January 25— Lions Club, Chi Chi, noon, Elks Lodge, at the Cove, 8 p. m.

(he's also chairman of the board of Corey Steel company) was with his wife and daughter Gloria . . . and the Harry Martins of Milwaukee . . . The latter a director of Corey Steel . . . The Angstroms left Thursday after a week at El Mirador . . . but like it so well that they will be returning.

Mr. and Mrs. Cyrus Balderee (he's a lumberman at Eugene, Oregon) left Friday after a week in Palm Springs as the houseguests of Mr. and Mrs. Carroll Waller.

Salud, Amigos

Northwesterners will hold a reunion at the Oregon-Washington party at The Tennis Club Wednesday night . . . Palm Springs which is always the Winter capital for our Northern neighbors . . . has a large number of them in residence here now . . .

Among those with reservations for the dinner are . . . Howard and Kay Morris, Bill and Eve Brooks, the Gordon Prentices, Don Kennedys, and Mr. and Mrs. W. E. Froude . . . the George Braleys of Portland . . . Mr. and Mrs. Carl B. Williams and Mrs. Harry Byrne of Seattle . . . Edward K. Bishop of Aberdeen . . . and many, many more . . .

Special table arrangements and entertainment is planned . . . for the members and their guests . . . at The Tennis Club salutes the Great Northwest . . . Another event on The Tennis Club calendar is a dinner hour style show . . . on January 29 . . .

Peggy Lester is nursing a broken ankle . . . the result of a misstep on the golf course . . . Her houseguest over the weekend was Mrs. Stanley Gleis of Beverly Hills . . . who is Georgia Kaye of the fashion world . . .

Vera-Ellen, MGM's petite star, spent a few days in Palm Springs . . . staying at the Rossmore . . . Vera-Ellen was the hostess for the Eastern team in the All Star pro game . . .

Chester and Patricia Moorten (cactus growers) are back from a cactus hunting trip over in Arizona . . . around Tucson . . . Besides some interesting cactus specimens . . . they picked up an odd bit of rock formation . . . which they call "petrified eyeglasses" . . . along the old Spanish Trail . . . They had their young son Clark with them Wednesday night . . . at the premiere of Disney's "The Living Desert" . . .

Commander Maurice and Louise Horner, Commander Tom White, Dr. and Mrs. Alfred Strauss, and Dorothy Gazda . . . fly over to Las Vegas tomorrow for a couple of days . . .

Dorothy Gray tells me that Stewart and Jerry Hopps are on a 10-day vacation in Havana . . . They flew from San Francisco . . .

There seemed to be Commanders and Commodores all over the place . . . at El Mirador's cocktail party for their guests . . . Wednesday evening . . . There was Commander Buster Hoyle USN (in uniform) and Commander A. P. Rhodes (in civies) . . . and Commander H. W. Angstrom of the Chicago Yacht Club . . . The Commodore

At El Mirador

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Anderson Photo
CITY OF HOPE — In a three-way chairmanship, Mrs. Ernest Pagano, Mrs. Jack Kenaston and Mrs. Montague Herbert will head the second annual City of Hope dinner to be held at the Raquet Club on February 26.

Luncheon-Bridge Series Start at The Tennis Club

About seventy women attended the luncheon-bridge-canasta in the Venetian Room at The Tennis Club Thursday.

Arranged by Joan McManus, this was the first of a series that will continue for eight weeks.

One group of Northwesterners were the guests of Mrs. Harry Goetz of Spokane. This party included Mesdames Robert Nelson, Charles R. Mowery, H. E. Wheeler, Louis Vogel, O. C. Lindholm, L. E. Morse, Floya McCroskey, Margaret Smith, all of Spokane; Mrs. Charles Hebrank of Piedmont; Mrs. F. L. Christman of Port Angeles; and Mrs. Waller G. Bovee of Thousand Palms.

Mrs. John Q. McClure was the hostess to a party which included Mesdames William Malouf, Arthur Bergh, Joseph Froggatt, Owen Churchill, Thomas

Fleming, Daniel Dunlap, Edward Hogan, Harold McAllister, Belmont Sanchez.

Mrs. Virginia McLaughlin entertained Mesdames Stanley Moore, William F. Cody, Kay Saindon, Jacqueline Cole and Teck Schnoor of Oakland. The latter is Mrs. McLaughlin's sister and her houseguest.

With Mrs. Thomas Holland were Miss Theresa Field, Mrs. Armand Turonnet, Mrs. George Gallagher, Mrs. A. L. Cunningham had with her Mrs. Grove Webster of Purdue University, Lafayette, Indiana.

Among others enjoying the afternoon affair were Mesdames Lou Hyland, Prudence T. Coleman, Stewart Weiss, Eleanor Kane, Charles Gougler, Lloyd Simons, Lee Frank, Ted Charlton, H. W. Clatworthy.

Mesdames Hortense Murray,

Spaghetti Dinner on January 20

Final plans for their annual spaghetti dinner were made by Frances Stevens Parent-Teacher Group Wednesday, when they met at the school.

Mrs. Hilda Fredericksen, president, will be in charge of the dinner which will be served in the school auditorium on January 20, from 6 to 8 p. m.

Trixie Jarrette's dance pupils will provide entertainment. Spaghetti for the dinner is being prepared by the Doll House.

William C. McBride, S. M. Salinger, Howard Morris, Ella Kelly, Margaret Conley, H. L. Hunt, H. E. Cherry.

Mrs. Curtis Elected by OESa Club

Virginia Curtis was elected president of the OESa club, at their luncheon meeting at Hotel Oasis Thursday. She will succeed Loleta Waller as head of the organization which is the social club of Eastern Star.

Other officers chosen were Anne Purnel, vice president; Hanna Laurie, treasurer; Fern White, corresponding secretary; Helen Long, recording secretary.

Following the luncheon, the group met in the lounge for their business meeting. Afterwards a number of the women adjourned to the card room for an afternoon of cards.

Mr. and Mrs. Fred McGregor of Vancouver, British Columbia have arrived to spend their third winter vacation in Palm Springs. They are guests at Chuckawalla Manor and will be here for several weeks.

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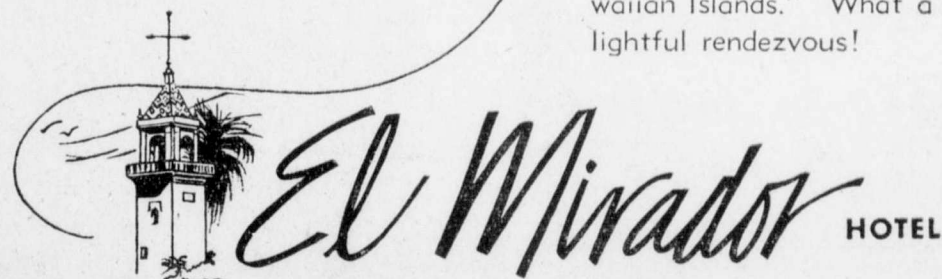
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AT EL MIRADOR — Gathered about the hors d'oeuvre table in the Kiva Room at El Mirador, at the weekly cocktail party for hotel guests, are, (left to right) Commander A. P. Rhodes,

Harry Martin and Mrs. Martin of Clayton, Missouri, and Commander E. H. Hoyle, USN. The Kiva Room was filled with guests Wednesday evening for the first party of the season.

Woman Crosses Continent for 91st Birthday Here

A nonagenarian traveled across the continent to celebrate her 91st birthday in Palm Springs. Mrs. Alice Mandeville, mother of Mrs. Edna Mandeville of Northampton, Massachusetts, is the grandmother of Frank Murray of 594 Vista Oro, and it was at the home of the latter that the family

gathered Tuesday for the birthday celebration. Also in the family group was another daughter, Mrs. Amanda Murray. A birthday cake and champagne marked the festive occasion. A native of St. Cyprien, Canada of the Province of Quebec, this is Mrs. Mandeville's first trip here and she stood the cross country jaunt well. They will be here for about a month.

Top Male Models to Be in Show

Invitations that have gone out for the Men's Wear fashion show to be staged at the Racquet Club on Friday night, say that the garments to be shown will be as "colorful as a silk Arabian tent, new as tomorrow's desert sun."

Six top male fashion models from Los Angeles, Stuart Hall, Bob Keyes, Wallace Fayder, Paul Power, Wray Sherrill and Bill Fleet will participate in the show, which is scheduled for 7:30 p. m.

There will be feminine models for the Women's coordinates.

Presented by Bullock's Mens store, the show will feature the designs of top men's wear designers in the nation.

Mrs. Renee Crowley, stylist and fashion coordinator, will commentate the show.



Anderson Photo — LONDONERS — Gerald and Betty Wellesley of London, England, who have been at the Racquet Club since early in December, left this week to return home. They will visit Jamaica and spend a few days in New York before sailing.

Phone
Your News
2249

Eastern Star
Guest Night
on Thursday

The Palm Springs Chapter 576 Order of Eastern Star will observe Guest Night, when they meet in the Masonic Temple on Ramon road, Thursday at 8 p. m.

Guest officers will take over the duties of the local officers, Mabel Halliday, Worthy Matron, and Russell Smedley, Worthy Patron, will preside at the meeting.

On the refreshment committee will be Agnes Wilbor, chairman, Edythe Flaherty, Eloise Stude and Alvira Evans.

WATCH MISSING
Loss of an Omega wrist watch valued at \$100 was reported to police Thursday by Culver Nichols, 1120 Paseo El Mirador.

Society



(Desert Sun Photo) — AT DISNEY PREMIERE — L. C. Lewis, president of the Desert Museum, and Mrs. Frank Bennett, who was in charge of ticket sales are shown in the forecourt at El Paseo Theater before the premiere of Walt Disney's "Living Desert."

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File R-9

BPOE Wives Elect First Officers

At the organization meeting of the wives of Palm Springs Elks, January 12, Mrs. Gordon Krysan was elected president. Serving on the board will be Mrs. Esta Gilbert, vice president; Mrs. Duane Stachler, treasurer; Mrs. Mel Smith, secretary.

The group, for which a name will be selected at the next meeting on January 26, will meet twice a month at the Elks lodge.

First activity of the new organization will be promotion of the March of Dimes dance on January 30, with Elks assisting. Mrs. Otto Grelson and her committee will be in charge.

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Monday, January 18, 1954

Cancer Films to be Shown Cahuilla P-TA

Two films on cancer detection and discussion and a question and answer period by Dr. William Elliott will be on the program for the January meeting of Cahuilla P-TA, Tuesday morning, at 9:30 a. m., in the school cafeteria.

In addition a short film on polio will be shown.

All women of the community are invited to attend the meeting.

Mrs. Sidney O. Noles, Jr., president, will preside.

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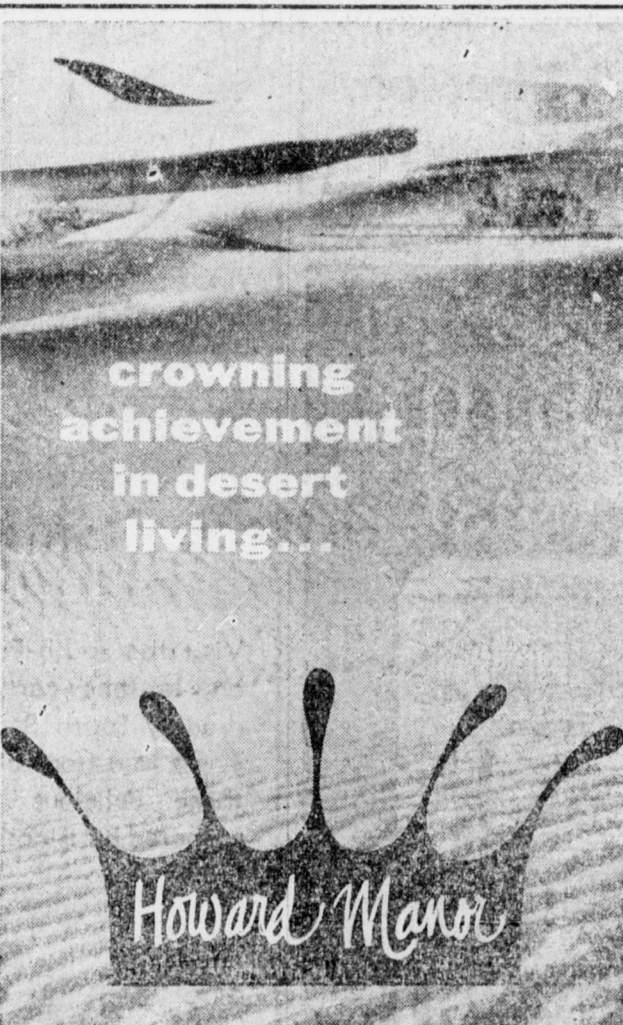
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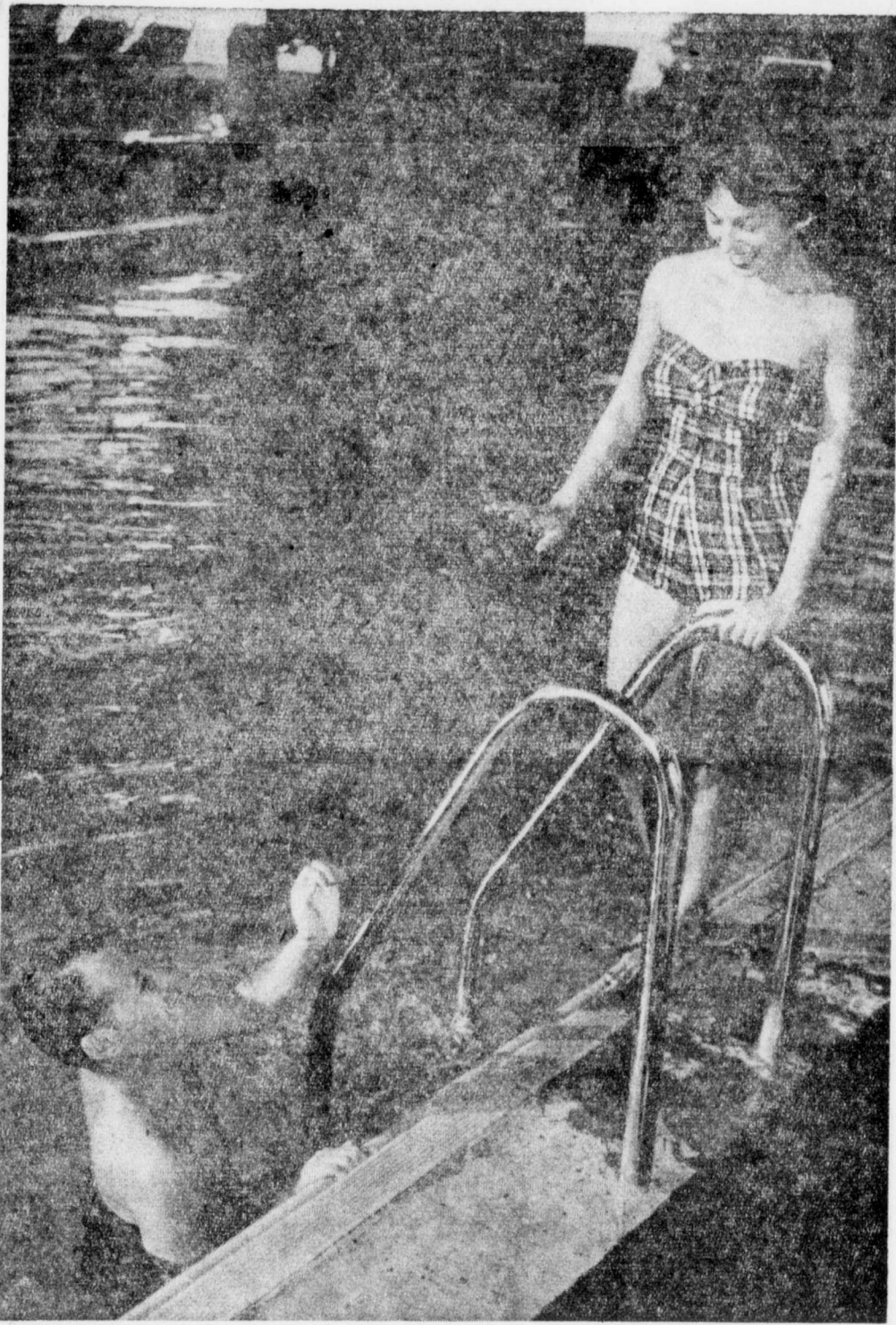
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(Eddie Carroll Photo)

HONEYMOONERS — Mr. and Mrs. Sidney Elliott of North Hollywood who are honeymooning in Palm Springs, are shown at The Rossmore pool. Mrs. Elliott is the former Barbara Kahn and the two met last Spring, when both were guests at The Rossmore.



HOSTS PARTY — Edgar Kaufmann (on left) who reserved 67 seats at the "Living Desert" premiere for his friends, is shown here as he arrived at the theater, with Miss Grace Stoops, Dr. Clarence Smith of Desert Museum and Lloyd Simon.

Date Set for M.O.D. Luncheon

Mrs. B. H. Poliak, who will be general chairman for this year's March of Dimes benefit fashion-luncheon, this week announced that it will be held at El Mirador on February 19.

Always one of the big events of the season, this year's show will present fashions for "toddlers to grandmothers" from the Mary Helen and Lillian Agar shops.

Visitor from Illinois Feted at Luncheon

Mrs. Daisy Roberts was hostess Friday noon at a luncheon at Hotel the Oasis dining room. The affair honored Mrs. Florence Rosewell of Illinois, who is a houseguest of her sister Mrs. M. L. Felix.

The ladies lunched at tables overlooking the garden. In the party besides the hostess, Mrs. Rosewell, and Mrs. Felix were Mesdames Carl Coss, Lee Haver, Al Fleming, Earl Lloyd, Jack McCarthy.

Chicagans Visit Village

Mr. and Mrs. Howard Palmer of 630 North Hermosa drive, have had as their houseguests her sister and brother-in-law the Alfred De Christophers of Chicago. The Chicagans fell in love with the desert and say they may return to make it their permanent home.

**The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954**



(Paul Posnell photo)

ANNIVERSARY REGULARS — Back in Palm Springs last week to celebrate another wedding anniversary were Captain and Mrs. Ferris Thompson of Long Beach. The Thompsons came to Palm Springs on their honeymoon twenty-two years ago and

have made it an annual custom to celebrate their anniversary here. They stayed at Casitas del Monte, and are shown above dining at the Tennis Club. Captain Thompson is chief medical officer of the Long Beach Naval hospital.

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No, this isn't one of these someday-maybe "dream cars." The new Mercury Sun Valley is already in quantity production. It's on display right now at our showroom. And it costs less than you'd expect. You have a wonderful sensation of driving with no top at all—

except that you enjoy the wind and weather protection of a standard sedan or hard-top. The soft light that filters through the sea-tinted plexiglas top is cool, restful. Entirely new 161-horsepower engine—The new Sun Valley, like the 7 other stunning, newly

styled Mercury models, features a completely new overhead valve V-8. It has more power per cubic-inch displacement than even Mercury has ever been able to offer before. In short, it introduces fine-car power to the popular-price field. Coupled with the first ball-joint front wheel suspension in its field, it gives you an effortless new kind of performance that makes any driving easy.

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25,000	2 1/2	1965	3.00
30,000	2 1/2	1966	3.05

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The Desert Sun—4th
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 18, 1954

City-Wide Recreation

(as reported by City Recreation Department)
SQUARE DANCING—Tuesday, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.
BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.
TAMARISK PARK—Picnic facilities; lighted tennis courts, 25 cents an hour for lights; shuffleboard courts, horseshoe courts, children's playground. Open every day.
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YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of age. For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Schedules

WESTERN AIR LINES
DEPARTURES
For Los Angeles: 9:32 a. m., 4:30 p. m., 9:50 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.
ARRIVALS
From Los Angeles: 3:36 p. m., 9:32 p. m.
From San Diego: 4:40 p. m.
From Las Vegas: 8:10 p. m.
SOUTHERN PACIFIC
DEPARTURES
For Los Angeles: 11:15 a. m., 11:56 a. m., 1:19 p. m., 5:10 p. m., 2:30 a. m.
ARRIVALS
From Los Angeles: 3:36 p. m., 10:30 p. m., 11:08 p. m., 11:56 p. m., 2:57 a. m.
*Ask agent.
GREYHOUND LINES
DEPARTURES
For Los Angeles: 12:15, 7:40, 10:10, 10:55 a. m., 2:20, 4:55, 8:15, 6:45, 8:35 p. m.
ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47, 11:56 p. m., 2:45, 2:59, 3:41, 6:45, 8:26, 9:16, 11:26 p. m.

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Employment Agency
COMPLETE employment service.
Offices, homes, hotels,
restaurants and general.
271 S. Indian Ave.
Phone 2622
or 4114

THEATRE CASHIER—Over 18
years old. Part time, evenings
only. Apply in person at Sun-
air Driveline Theatre on High-
way 111 near Cathedral City.

Experienced stock clerk-
salesman.
PEGI SCOT'S AGENCY
256 SO. PALM CANYON DR.
FREE EMPLOYMENT
OFFICE
224 North Indian Avenue

HANDYMAN wanted, white, for
small place. Salary \$150
month. Phone 3029.

WANTED - A BUSINESS
SUFFICIENT CAPITAL
P.O. Box 190, File R-7

COFFEE SHOP for lease in
Rancho Mirage next to Shell
Service Station.

TV and SOUND SERVICE
BERNHARD and WALLER
CATHEDRAL CITY. Ph. 83302.

RADIO, PHONO SERVICE
366 NO. PALM CANYON,
BREZIN'S PHONE 6015.

AI CARPENTER repairs, re-
modeling or alterations. Ph.
Ken at 7063

CONVALESCENT care, 1 or 2
in beautiful home. TV.
Ph. Desert Hot Springs 4-2776.

SEWING, ALTERATION, BUT-
TONEHOLDS. 948 Broadway,
Cathedral City, Calif.

FUNDS AVAILABLE
to Invest in
1st and 2nd Trust Deeds
ANY AMOUNTS
We also purchase Trust Deeds.
Box 190, File R10, Desert Sun
Wanted - Money to loan on
1st and 2nd Trust Deeds.
RANSOM REALTY CORP.
Phone 2793

Lots & Acreage

Interested in a SPECIAL?
FIVE ACRES in the best citrus
area, a stone's throw from
Tamarisk Golf Course, with
water and electricity.
CAN BE SUBDIVIDED
For further details
see

Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226
Associates
Frances Wilson - Frances Elliott

TRADE

2 BEDROOM home on large lot
in Desert Hot Springs for nice
home in Palm Springs. Will
trade up.

Simone & Babin

Ph. Desert Hot Springs 4-2781
GOOD investment 50 foot lot
on North Palm Canyon Drive
zoned for business. Total
price \$5000, \$500 down, balance
to suit. Call or write
owner. Phil Chapman, 1487
Barbara, Banning, Ph. 8111.

BEAUTIFUL corner duplex lot
in Palm Village across from
Desert Museum. Chance for
good income. Easy terms.
J. E. Billigmeier, 432 Andreas
Road, Palm Springs.

MAGNIFICENT panoramic view
3 1/10 acres with ideal level
building site. The spot for
that dream home in restricted-
Palm Springs city area.
Write Box 190, File R-5.

INCOME LOT on Junipero 100'x
128'. Approved plans, 5 kitchen
apartments and 2 hotel
rooms. Owner 2917 Salmon
Ave., Long Beach 10,
Calif.

90x125 RESIDENTIAL LOT
NEAR NORTH END PARK.
SACRIFICE \$3000.
Write Box 190, File S-1.

80 ACRES under canal, Coachella
Valley, Sacrifice \$4000.
Owner, 1110 Elm, Beaumont,
California.

For Sale or Exchange 34
6 - 3 ROOM modern furnished
apartments. Cement tile construction.
Covered carport.
Pool. Large grounds, 3 street
frontage. Room for more
units. Owner, 66-012 Estrella
Ave., corner West Drive, Desert
Hot Springs.

Real Estate For Sale 35
TRIPLEX; 1 bedroom each,
laundry room. Best buy in
Palm Springs, \$24,000, terms.

2 BEDROOMS, 1 1/2 baths. Good
location. Priced to sell at
\$13,500. Terms.

BOZE BUILDER
Phone 5370 for appointment

TELEVISION
LAS PALMAS

OPEN - NEW HOME. Most
beautiful. On large corner lot.
4 bedrooms, 3 baths, or 3-3
and den. All landscaped.
Realistic price. 317 Camino
Norte.

A Fine Estate
\$125,000 value for \$85,000.
Open for inspection. Located
3 blocks north and 1
block west of the O'Donnell
golf course. Hostess in
residence or see your broker
780 Via Monte Vista

6 UNIT COURT with room to
build 4 more units and corner
lot 100x175. Ideal spot to
build anything. C1 zoning on
lot. 1 block to markets,
across the street from school.
776 1st. Cathedral City, Leon
Sumpter.

BY OWNER—Furnished 2 bedroom,
2 bath home, fireplace,
separate dining area, play
room with bar and television,
swimming pool, single
car garage with attached
storage room. \$23,500. Call
5173 for appointment.

BEST BUY IN TOWN. Beautifully
furnished 2 bedroom, 3
bath home, like new. Top location,
carpeted, walled,
landscaped grounds with
heated and filtered pool, \$33,000.
Phone 3263.

AM OFFERING our 3 bedroom
home, \$10,000 under replacement
cost. \$15,000 down will
handle. See today, 1645 S.
Sunrise Way.

BY OWNER attractive new 2
bedroom home. Panel ray,
cooler, carport, central location
corner C Street and Van
Fleet. Cathedral City.

1 BEDROOM house, garage and
patio, use of community
swimming pool. Dos Palmas,
1 1/2 miles from D.H.S. Phone
83101.

OWNER BUILT. 2 bedroom, 2
bath new home. Large lot.
Easy terms, price \$17,500.
Phone 9464.

ATTRACTIVE 2 bedroom home.
Excellent location. Anxious
to sell. Terms. Owner, 247
Racquet Club Road.

BY OWNER. New 3 bedroom, 2
bath house, completely
furnished, landscaped, \$15,000.
Phone 2651 for appointment.

DELUXE homes \$11,500, \$1000
down, \$75 month. Corner of
Indian and San Rafael Pl.

Real Estate For Sale 35

Theresa Press

ANOTHER spectacular buy!
Will you be the next to own
one of these outstanding
homes? All the others have
been sold while still under
construction! Completely
modern, well built, lots
of glass, has 2 bedrooms,
sliding glass doors opens
living room and master
bedroom onto a large patio.
Delightful kitchen. You'll live
like a king in this home for
only \$11,500.

YOU MUST SEE to appreciate
the quality and beauty of
this outstanding home. No
thing has been spared to
make it one of Palm Springs'
finest homes. 3 bedrooms, 3
baths, heated pool, beautifully
landscaped, walled.
Completely furnished. Drive
by 1091 Paseo El Mirador -
then see us for appointment.
Truly a luxury home. \$47,000.

YOU ARE monarch of all you
survey in this delightful 2
bedroom home. You'll enjoy
the captivating view of the
mountains and desert. Citrus
and shrubs are irrigated
with unique low cost automatic
irrigation system. A
desert dream for \$13,750.

FURNISHED RENTALS
3 bedrooms, 2 baths \$250
2 bedrooms, 1 1/2 baths \$200
2 bedroom home \$150
Studio, modern \$100
3 bedrooms, 2 baths, pool, \$500

LET US HAVE YOUR LISTINGS
WE HAVE THE CLIENTS
THERESA PRESS
Realtor
Joe De Franco, associate
420 S. Indian Ave.
Phone 5282 or 5691

RANCHO MIRAGE

BRAND NEW large 2 bedroom
home complete in every detail.
Stone fireplace, unit
heating, garbage disposal,
electric dishwasher, picture
windows, landscaped. Located
on large beautiful hill-
side lot overlooking Valley
and Thunderbird Golf course.
Priced low at \$17,500, reasonable
terms.

HILLSIDE ESTATE - 3 bedrooms,
2 baths and guest
apartment with bath, beautifully
furnished. Landscaped,
has walled, heated and filtered
pool. Price \$36,500 or
possible owner may lease for
balance of season at \$1200
month.

CHOICE RENTALS \$150 up.
BUSINESS space for lease, suitable
barber, dentist or ?

Rancho Mirage
REAL ESTATE OFFICE
Box 12, Leon, Sales Mgr.
71-811 Hiway 111, across from
Post Office, Phone P.S. 8-3881
or P.S. 8-4203

EXPANSIVE living but not
A REAL BUY

R-3 ZONE, beautifully landscaped,
3 bedrooms, 2 baths,
panel ray heat, completely
walled, trees, shrubs and
lawn. \$14,500.
WE ALSO have some well located
lots in Zone R-3.

D. Applebaum
REALTOR
N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

Below Cost
Must be Sold

BY OWNER. Large living, dining
room, combination stone
fireplace, 3 bedrooms, 2 baths
beautiful kitchen, large attached
garage. Fully furnished
by KELLYS, many fine
features. Ph. 7365 for appointment.

BOZE BUILDER
2 BEDROOM home. Refrigerated
cooling, forced air heat.
\$21,500.

2 BEDROOMS for only \$13,500.
Call 5370 or 7233 for appointment.

923 FEET choice highway
frontage, 4 acres grapes, 7
bungalow apartments, swimming
pool, room for extensive
development. See owner
on premises. The Adobe Hacienda,
80-220 Hiway 111, Indio.
Phone 7-2279, Opposite
Shields Date Garden.

STAR'S HOME
BEAUTIFULLY furnished, exclusive
location, club pool
privileges. \$9950. Terms.
Box 65, 1000 Palms Ph. 393

\$24,000 WILL BUY 160 acre
ranch with small house, 2
wells, pasture and alfalfa
land. Make a fine duck club.
Call N. C. Colley, Mecca 92351
or write Box 689.

BEAUTIFUL Tahquitz River
Estate home, 2 bedrooms,
double garage, 1 1/2 baths,
sinks, breezeway, imported
tile. Owner. 872 N.
Riverside Drive.

ASK US ABOUT CATHEDRAL
CITY VALUES

CLARK REALTY &
INSURANCE AGENCY
68-762 Broadway
Cathedral City

\$4000
Total Price

NOT LEASED LAND
A NICE little 3 room frame cottage,
completely furnished.
Good residential neighborhood,
close in.

CLARK REALTY &
INSURANCE AGENCY
68-762 BROADWAY
CATHEDRAL CITY

Home With View
WITHOUT DOUBT this home
affords the most superb view
of Palm Springs. Owner desired
the most perfect all year
climate. Banning's beautiful
Nob Hill. Just reduced from
\$16,500 to \$15,000 excellent
terms. 2 bedroom and den
apartment, 1 1/2 bath, wall to
wall carpeting, much tile, patio,
barbecue, beautifully
landscaped. C. Hollister, realtor -
Sara Jordan sales, 41-
388 Highway 99, Banning, 4
miles west of city hall. Ph.
Beaumont 2698.

DARLING 2 acre ranch in
Riverside, swimming pool. Private,
walled, large patio.
Stables, pastures, beautiful
landscaping. Indoor-outdoor
home. Very low upkeep.
\$37,500. Cash or terms. 5055
Ph. Mr. Reiche, Riverside 6055
or P.S. 5466.

DUPLEX on leased land. Completely
furnished. Corner,
close center of town. Owner
3108.

Real Estate For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$13,500, easy
terms.

3 BEDROOMS, 3 baths with
guest house completely furnished.
Large swimming pool.
Walled in lot. All for only
\$28,500 and only \$8,500
down.

BRAND NEW modern deluxe 3
bedrooms, 2 baths. Owner
must liquidate. Will take
only \$1500 down.

CHARMING ENGLISH Provincial,
3 bedrooms, 3 baths.
Large living room with open
beam ceiling and copper
hood fireplace. Large R-3 lot,
could build four or five rental
units. Reduced from \$30,000
to only \$21,500 including
refrigerator and range. See
this lovely home today.

DEEP WELL ESTATES. Brand
new, 3 bedroom, 3 bath. Large
corner lot. Reduced to \$25,900.
Easy terms.

MODERN TRIPLEX. Home and
income. Live in one and rent

MORE PEOPLE READ DESERT SIN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate For Sale 35

GANNON REALTY

A REAL BARGAIN! 3 bedroom, 2 bath home, partly furnished on large walled lot. Only \$12,500. Small down.

A DREAM HOME! Beautiful new, modern 3 bedroom, 2 bath home in view location. 18'x23' living room with fireplace, sliding glass doors to south patio, ducted furnace heat and cooling, garage with storage. ONLY \$2500 cash. Price \$14,750.

CUSTOM BUILT — 2 bedroom, 2 bath. Modern, lush coloring, lots of glass, attractively furnished. Magnificent view, large lot. Only \$21,500.

BEAUTIFULLY furnished contemporary 2 bedroom, 2 bath home with HEATED POOL. Oversize 2 car garage with storage. Large, walled corner lot in choice view location. Furnished price \$29,500.

FINEST construction 4 bedroom, 4 bath home, ducted heating and washed air cooling, beautifully furnished on large, landscaped, walled lot. Complete package, \$46,500.

INCOME POSSIBILITIES — 2 bedroom, 2 bath, furnace heat, air cooled, R-3 corner. Furnished \$18,500.

LUCRATIVE LIVING in your own 2 bedroom, 1 1/2 bath apartment. With 3-one bedroom apartments to pay your way, while you swim in your own POOL. Close in location. Furnished. Only \$17,500.

Listen for TOP Real Estate values on "Yours For Listening" at 2:45 P.M. Monday thru Friday over KCMJ.

711

N. Palm Canyon
Phone 2772

1954

New Model
Home
1942 Price

BEAUTIFUL heated pool. Walled privacy, 3 bedrooms, 2 baths. Furnished complete. Now listen to this amazing low price.

MOVE IN! \$7500 cash and pay only \$100 a month! It's unbelievable but true! This you must see! Call Terry Ray or his associates. IT'S THE DEAL EVERYONE DREAMS OF. Terry says he wishes to be fair to his clients, otherwise he would buy it himself for speculation.

Terry Ray

Jules DeVorzon Helen Churchill
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

GOOD BUYS

2 UNIT modern stucco motel. Double carport, 2 acres on highway, steady tenants. \$5650.

10 ACRES on highway near Cathedral City.

NEW 2 bedroom, stucco home, 1/2 acre, choice location, view, asphalt tile floors. Ample closet space. Only \$8950. ACRE VIEW homesites in the Cove under market price.

MOST unusual hotel or club site in the valley. Has everything! — Modern — Spacious. CHOICE — \$12,600 to \$30,000. In exclusive Cathedral Highland and Sunair tracts. Natural TV — 1 hour more sunshine, view, no sand storms.

DESERT REALTY

615 Broadway Cathedral City
Ph. 8-3251 Open 9 A.M. to 9 P.M.

THIS ONE YOU

WILL ENJOY SEEING!

FOR THE DISCRIMINATING: This new Las Palmas home will accommodate large families. Has every modern device for gracious living, quality construction, every detail in excellent taste.

MAGNIFICENT view of desert and mountains, charming small home with swimming pool. Only \$14,250.

James Hammond

REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Lisa Jones

4 BEDROOM, 3 bath home in Tahquitz River Estates, 5 years old with carpets and drapes \$28,500. Beautifully furnished \$32,000. 1229 S. Riverside Dr. See owner on premises.

PALM DESERT HOME. 2 bedrooms. Like new. \$9850 \$1000 down, \$88.50 month. Move right in. Owner. Phone evenings 76-4761.

5 ROOM furnished house, close in. Reasonable terms. 325 N. El Segundo Road.

Real Estate For Sale 35

HAROLD HICKS

FOR
REAL ESTATE

For Over 30 Years
JUST WHAT YOU ARE
LOOKING FOR IN A
DESERT HOME

5 bedrooms, 5 baths, huge lanai with barbecue set up. Completely and delightfully furnished. Heated and filtered swimming pool. Very close in, walking distance to schools, churches and shops. Reasonable terms available. Full Price: \$45,000

IF IT'S FOR RENT or
IF IT'S FOR SALE
HAROLD HICKS HAS IT

HAROLD HICKS
REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Bigelow - Ken Baur
Burnham Jackson - Ray Herman
Offering

BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

Munholland & Co.

OVER 50 YEARS SELLING
CALIFORNIA REAL ESTATE

WITH POOL — 4 bedroom home, walking distance to shops, fully furnished with television set. \$39,500.

TRIPLEX — income and home, block from Palm Canyon Dr. \$24,500

TEN UNIT INCOME — corner, land for expansion. Fully furnished and ready to go! \$117,500 on terms

ON PAVED street, 145x620 — \$8,500. Make 6 lots. A BUILDER'S PARADISE.

NEW AND used furniture. Also established laundry. Priced to sell.

Munholland & Co.

1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673
ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

Tahquitz River Estates

ONE OF THE best located homes in this section. 3 bedrooms, 2 baths, paneled living room with fireplace, separate dining area, 12x20 enclosed lanai, 2-car garage. Heated and filtered swimming pool, paved, covered and well-furnished patio. Fenced three sides, walled in front, nicely landscaped lot. Television by cable with telemeter attachment. High quality furniture throughout. Almost new. Price \$39,500 furnished including wall-to-wall carpeting, drapes, range, refrigerator, 21-inch television set, automatic washing machine and cooler.

SEE YOUR BROKER

REAL QUALITY BUY

MODERN, 3 bedrooms, 2 baths fully tiled, silver colored plumbing fixtures. Large swimming pool. First quality construction. On large walled lot. \$10,000 including drapes and carpets. 291 Lilliana Dr. For appointment to see, Call

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Quality Crop Producer!

TRIM, NEAT early crop area ranch! 50 acres, 46 tilled and irrigated, 40 acres sweet potatoes, beans, NEW 3 room home, air conditioned. PLUS 2nd home under construction. 2-TON TRUCK, VALUE EQUIPMENT. YOURS! \$42,500, terms or trade for Newport income property. B. Phillips, STROUT REALTY, 83-965 Hiway 99, Indio, Phone 7-3804.

A UNIQUE two room bungalow, has to be seen to be appreciated. Nice fireplace and completely furnished. Ready to move in. Landscaped with plenty of shrubbery, three grapefruit trees. Located at 539 Vista Ora. Please call 5719 for appointment. Price \$14,500.

\$8,500 2 BEDROOM stucco home, furnished, carport, enclosed porch, shade, 260 N. Calle Santa Rosa, Ph. 6237.

BEACH town furnished triplex beautiful San Clemente for Palm Springs income. Owner Dudley Hamilton, San Clemente 579.

OWNER will exchange 3 bedroom Tahquitz River Estate home for a 5 bedroom house. Write Box 190, File R-6.

Exchanges 36

BEACH town furnished triplex beautiful San Clemente for Palm Springs income. Owner Dudley Hamilton, San Clemente 579.

OWNER will exchange 3 bedroom Tahquitz River Estate home for a 5 bedroom house. Write Box 190, File R-6.

Exchanges 36

Time to Trade

INGLEWOOD business or industrial property with 3 houses. Bringing in a good income. Great potential! Only \$17,500. Will take Palm Springs home or income. Up to \$25,000.

FOUR BEDROOM, 3 bath home with swimming pool. Completely furnished. \$28,500 for Los Angeles.

MODERN 3 bedroom home. Luxuriously furnished. Refrigerated cooling. Furnace heat. Deluxe throughout. Only \$35,000. For L.A. home or income.

THREE BEDROOM with pool, furnished. \$36,500 for Newport, Balboa or Lido Island.

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want L.A. home or income as part payment.

APARTMENT HOTEL, 17 units. Finest location in town. Completely furnished. Large pool. \$175,000. Take L.A. home, income or trust deeds.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

TRADE

WANT home for triplex—owner ill.

WANT Palm Springs income for deluxe Long Beach income.

26 ACRES. Hemet, industrial. RR frontage for Palm Springs residence, income or ?

FRANK MILLER

Gordon Nicholson
Mildred Potter
428 N. Palm Canyon Ph. 2929

CLEAR corner lot at La Quinta and copywired mail order business for house trailer or ? Box 2091, San Bernardino, Calif.

NEW 2 Bedroom unfurnished home on corner lot 75x100 in Las Vegas. Will trade for Palm Springs home. Call after 7 p.m. 7920 P.S.

CLEAR \$22,500 C-2 corner 120x120 Washington Blvd. near Vermont, L.A. for P.S. or ? Owner. Box 13, Morongo Valley, Calif.

80 ACRES. Very good improved property with canal water. Trade for nice home in Palm Springs. Ph. Indio 7-5124.

WILL exchange my home here with guest house for ranch. Write owner, P.O. Box 603.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

2 OFFICES on balcony, single or as a suite with private lavatory, suitable for doctor, dentist, beauty parlor, lawyer or real estate office. Large picture windows overlooking the patio. Will decorate to suit on long term lease. Call The Center, Inc., 170 N. Palm Canyon Drive, Ph. 2085.

Rooms for Rent 40

LOVELY room, twin beds, private bath, patio. Separate entrance. South end. Privileges. Phone 3071.

LARGE ROOMS, private entrance and bath. Reasonable rent, close in. Ph. 3743.

PRIVATE entrance and bath. Colorful, good beds, quiet, good district. Phone 6921.

ROOMS, kitchen privileges. \$7 weekly up. Daily and monthly rates. Ph. 9973.

FURNISHED room. Private bath and entrance, refrigerator. 711 E. St., Cathedral City. 791-1111.

KITCHEN apartments \$35 week. Heated swimming pool. Center of town. Phone 2093.

NEWLY furnished apartment. Panel ray heat, block to Bullocks store. \$125 per month. Phone 2998.

3 ROOM trailer with 8x24 enclosed cabana. Electric refrigerator, cooler. \$20 month plus space rent. Ph. 6511.

\$17 WEEK up. Private bath. Kitchen. Center town. Rooms \$10-\$15. Ph. 2957 or 9053.

1 BEDROOM apartments, furnished or unfurnished. Call Boze Builders, 5370 or 7233.

SMALL apartment also room. Call before 2 p.m. 7722

ATTRACTIVE furnished 4 room apartment, 1 bedroom. 583 Calle Abonia.

SINGLE apartment, new and nicely furnished in south end. Call 4625 after 6 p.m.

ONE bedroom apartment, furnished. \$110 month. Ralph Weinstein Ph. 2884

Apartments for Rent 43

VERY NICE 2 bedroom bungalows. Large living room and kitchen, all electric. By day, week, month or season. Vista del Oro, 261 Avenida Ortega. Phone 9905.

TRAILER, electric ice box, hot and cold water, bathroom. Spacious patio, large fenced in yard. Bus stops at door. Orchard Trailer Villa, 1862 S. Palm Canyon.

LARGE front 2 room apartment, suitable for two. Completely furnished, utilities paid. 537 1/2 Calle Palo Fierro, Ph. 5385.

ATTRACTIVELY furnished 1 bedroom apartment, fully carpeted, panel ray heat, 980 Camino Parocela, Ph. 3448 or 4756.

HAVE TENANTS wanting good rentals. List with us for immediate results. ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Dr. Ph. 2981

BEAUTIFUL apartments, by month or season. Special rates to winter visitors. Heated pool, maid service. El Coronado, 1410 S. Palm Canyon Drive.

FURNISHED 2 room apartment. Complete kitchen, large living room-bedroom combination. \$75 month. 646 Camino Real, Phone 3408.

ONE BEDROOM apartment furnished. 2444 Junipero Ave. Phone 6337.

LOVELY apartment suitable for 2. Lazy "C" Ranch, Palm Springs.

STUDIO apartment, \$90 month for season. 1078 N. Palm Canyon Drive.

Houses for Rent 46

2 BEDROOM furnished house. Northeast section. \$125 mon. on yearly basis or \$165 by the month.

Regarding industrial properties See John W. Williams. Will lease or build to suit tenant.

John W. Williams

Realtor
Associates
Claude W. Gottbehuert
Roslyn Lang
423 N. Palm Canyon Dr. Ph. 3311

ROOMY, MODERN and well furnished 2 bedroom home in Outpost Estates. Pool and tennis court privileges. \$225 month balance of season thru May or \$125 plus utilities on year's lease. 32259 Whispering Palms Trail, Phone Mrs. Cunney, 6102.

FOR LEASE by season or year. Well furnished 2 bedrooms and den, large living room, fireplace, air conditioning, pleasant roomy kitchen, many closets, etc. Close in, paved street. Adults, no pets. 566 Vista Oro, Ph. 6626.

BUY RANCH home, pay like rent, small down payment. 2 bedrooms and convertible den, bar, fireplace, patios, 2 baths, large screened porch. Se 572 Plaza Amigo off Tamarisk. Owner Stanley 76748, Los Angeles.

LEAVING for Hawaii, will rent (as we live in it) to responsible party, April through September or longer. Must leave by February 15. W. Bannister, 223 32nd, Newport Beach, Phone Harbor 295-J.

MODERN 4 BEDROOM, beautifully furnished, 3 baths. Swimming pool. Downtown. Howard Manor vicinity. \$1000 month, February and March. ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Ph. 2981

NEWLY furnished bungalow, 2 bedrooms, 2 baths. Wonderful location. Delightful seclusion. Ideal for reliable adults. \$200 month by season. Phone 7913.

BEAUTIFUL Tahquitz River Estate home, 2 bedrooms, double garage, 1 1/2 baths. Partly furnished, 872 N. Riverside Drive.

CABIN — Partly furnished. Electric refrigerator, shower, etc. \$35 month. Couple only. See Drier, 70-210 Hiway 111. Phone 8-3399.

FURNISHED 3 bedroom home with heated pool. To reliable people. Season only. Phone 2519 for appointment.

ATTRACTIVE 2 bedroom furnished home, month or year. Wonderful view, lovely patio. 247 Racquet Club Road.

2 BEDROOMS furnished. Fireplace, 15 view windows. 72-118 Barbara Drive, Rancho Mirage.

NEW GUEST house, 3 rooms, patio, panel ray heat, walking distance. Quiet. Adults, 330 N. Calle Santa Rosa.

NICE 3 bedroom house close in, completely fenced, good location. \$90 per month. 326 S. Indian Ave. Phone 5553.

FURNISHED 3 bedrooms, 3 baths. By season or monthly. 476 Baristo Road, near Tennis Club.

FURNISHED lovely home close in. Large lawn, sleeps 4. 277 No. Calle Encelia.

2 BEDROOMS, 2 baths, furnished. \$105 month. 322 N. Calle Encelia after 2 p.m.

3 BEDROOM house partly furnished. Well air conditioned. Years case. \$1320. Ph. 5308

Household Goods 50

HOLLYWOOD bed, automatic washer, refrigerator, large rug, sell cheap. Ph. 3029.

Household Goods 50

NEW FURNITURE
New box spring and mattress set \$39.50 up. Guaranteed Old reliable company. Wrought iron, good selection. Chinese Peel-Fibre rugs. Armstrong rugs, carpeting, hamp, chairs, sectional divans, hide-aways, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish.

USED FURNITURE
BIG SELECTION
Piano, good condition, \$125.

RAMON TRADING POST
Corner Ramon & Sunrise Way
Phone 2173
We BUY, SELL AND TRADE

BLOND extension table, 4 chairs. Oval table, 4 chrome chairs. Kelvinator apartment refrigerator. Bed davenport. 2 day beds, miscellaneous end tables.

261 Avenida Ortega Ph. 9905

MAYTAG Washing machine. Cast tub model. Excellent condition. \$90. 1427 Vaquero Road.

33 G-E Refrigerator, 9.5 capacity. Used 2 months. 8x13 Oriental rug. Reasonable. Ph. 3489.

SHEETSS 75c. Beds \$1. Gas heaters, \$3. Blankets, \$3. Radios, etc. Ph. 2957 or 9053.

Trailers for Sale 51

EXTRA large ramada and trailer in Sky Ridge Trailer Park. Fine view, beautiful landscaping. Sprinkler system, large storeroom, private bath room, good lease. Will sell separate. Inquire 37708 Van Fleet St., Cathedral City.

36 FOOT Pan American, perfect condition, ramada, shrubs, corner lot, natural gas. Outside bathroom. 6x10 storeroom. 7x12 well ventilated sewing room or den. Rancho Trailer Park, Lot B-60, Mills.

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNY'S BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph. 7342.

35 FOOT Pan American and 12x25 foot cabana in attractive Sky Ridge Trailer Park. Newport Beach. Owner D. J. Jackson, 269 Del Mar Ave., Costa Mesa, Phone Beacon 7437J.

AIRSTREAM TRAVELEZE 1953 Fleetwood, 33' 2 bedrooms 1 modern. Sacrifice my \$1800 equity for \$500 for immediate sale, assume payments. Will deliver. Call Banning 8241.

1953 DETROITER 27 foot, like new. Eastern built, complete 1/2 modern. Sacrifice my \$1800 equity for \$500 for immediate sale, assume payments. Will deliver. Call Banning 8241.

KOZY coach, 27 foot custom built. Fully equipped. Patio furniture and tennis table. Leaving for Europe, must sell Lot 55, Ramon Park.

26 STREAMLITE trailer complete with ramada and awning. Priced right. Desert Trailer Village, 432 E. Andreas.

1950 SPARTANETTE Tandem. 30 foot 3 rooms and bath, twin beds. Never been on the road. Terms 1/3 down, price \$2800. Phone 8-3041.

21 FOOT trailer. Travel-eze. Bathroom, shower, refrigerator. \$1700. Private party. Make terms. Call Davenport 66832 collect.

SPARTAN ROYAL Mansion, 33 foot, corner lot, beautiful layout, terrific sacrifice, Lot B6, Rancho Trailer Park.

1953 ROLLAWAY. Has everything. 40 foot double roof ramada. Sacrifice for quick sale. Terms. Bandy, Orchard Trailer Park.

AIRSTREAM 1954, 21' Good used trailers. 14' to 30' Available. Trailer Exchange, Inc. 1065 E. Ramsey, Banning.

TRAILER estate in Rancho Park completely equipped. Lot 82D. Cummings, 1563 Palm Canyon Drive, Ph. 5315.

TRAILER and Ramada. Amxious to sell, attractive price. Inquire office Rancho Trailer Park.

12 FOOT Camping trailer. Sacrifice \$350 cash. Gil Buck, Horizon Trailer Park.

ALMA 25 FOOT, excellent, new awning. \$1500. Space J-14. 32 Foot Westcraft 1950 Cooler, awning, like new. Office: Rancho Trailer Park

Trailer Space 53

FOR SALE. Modern trailer park. Twenty-eight spaces for fifty more. Phone 8-4513.

FOR SALE — 75 unit trailer park. \$20,000 handles Write P.O. Box G, Cathedral City.

Trailer Serv. Repairs 54

TRAILER COACH EQUIPMENT CO. Desert trailer supplies. Tramview Village, Ph. 84584.

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Sport coupe, Continental kit, hydramatic, radio, heater, power brakes, all leather interior, tinted glass, white side wall tires Like new.

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1952 MERCURY

4 door sedan, overdrive, radio heater, spotlight new seat covers.

Palm Desert Sunbeams

By EDITH EDDY WARD

Shadow Mountain club "hit the jackpot" when Manager Floyd Dawson started the Queen for a Night program on Monday nights. What used to be an "off night," with just a few people dining at the club after a busy weekend, is becoming so popular that it is now necessary to make reservations in order to dine on Monday night. Approximately 200 were on hand for the first program when Mrs. Drexel Cooper was Queen. Then, when the word got out that Frank Bogert of Thunderbird was going to be

Master of Ceremonies there were about 300 and on last Monday night it went up close to 450! Celebrities who have taken part in the program and assisted as Master of Ceremonies the last three weeks have been Walter O'Keefe and Brian Donley; William Boyd (Hopalong Cassidy); George (Gabby) Hayes; Dave Barry; and Lt. Governor of California, Howard "Butch" Powers. Tonight, the Emcee will be Al Pearce of radio and TV fame. And the Queen—who knows? Mr. and Mrs. Adrian Schwilke

gave their first Open House party since moving into their new Poolside home. Out-of-town guests were Mrs. Charles Cooper (Gary Cooper's mother), Mrs. Ruth Felix of Felix Chevrolet; Dorothy V. Mills and her mother, Mrs. Jessie Voile, from Santa Barbara; and Mr. and Mrs. VerNooy Eltinge from Los Angeles. Local guests included Dr. and Mrs. Robert C. Morrey, Mr. and Mrs. Ralph O. Caplinger; Polly Wilson; the Bill McLauchlans; Mr. and Mrs. Robert Coates; Dr. and Mrs. Charles Alexander; Mr. and Mrs. Ben Vallat, Jr.; Elizabeth Trezevant; Mary Ann Wahrer and her escort, John Hamilton Massey from Denver, Colorado.

The Palm Desert Little Theater opened this weekend with the three-act play "Laura" by Vera Caspary and George Sklar.

The next performance will be January 22, 23 and 24th and then again on January 29, 30, and 31. The cast includes some of the top performers in the Valley and Linda Clark as "The Girl" should reach the sensational heights she achieved in "Angel Street." Bob Linskey as the detective, has a different type role than the one which registered so strongly in "Personal Appearance." Milt Hunter (as the Southerner in "Laura") will long be remembered as the harried manager of the tempestuous Carol Arden in "Personal Appearance." You'll enjoy Margaret Gerke as Bessie Clay and Charlene Miller as Mrs. Dorgan, really goes overboard in her transition from youthful glamor to middle age spread. Clay Stearns, the director, says the part of Waldo Lydecker called

for an older man so Clay took on the role and he claims by doing so he save money on makeup!

Another lovely party recently was given by Mr. and Mrs. Harry W. Holt in honor of their daughter and her husband, Mr. and Mrs. Kenneth M. Kaufmann. Mr. Kaufmann is the son of the late Gordon Kaufmann, noted Los Angeles architect. Other guests included Dr. and Mrs. Lon Dennison and son, Stephen, from Tehachapi; Commander and Mrs. Eugene Walters; Mr. and Mrs. Herbert Landis; and Mrs. Margaret (Bunny) Ward.

SHADOW MOUNTAIN ECO-HOES: Clark Gable's secretary, Mrs. R. A. Garceau, was a guest of Major and Louise Slater recently. Dr. and Mrs. Earl D. DuBois from Portland and Mrs. W.

M. Bollenbach and daughter, Leslie, from Minneapolis are guests of Marilyn and Jim Harstad for a couple of weeks. Mr. Bollenbach who is presently in Australia expects to join them here soon. Sallye Lasley is back at Shadow Mountain Club as Social Director. Assisting her as hostesses for the Pacific Northwest dinner last Friday were Mrs. E. E. Reichert; Evelyn Hackborn; Juanita Bosworth; Mrs. Robert H. Gibson; Alice Smith; Flo Coffin; Polly Wilson; Mrs. Drexel Cooper; and Charlotte Steward.

BACK TO MEXICO

Four Mexican "wetbacks" were taken into custody by local authorities at 5:20 a. m., Thursday, and released later in the day to Border Patrol officers.

The Desert Sun—6b PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Monday, January 18, 1954

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